


Yi-Hsu Lin (林義旭)		
Department of Business Administration Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yong Kang Dist., Tainan 71005, Taiwan	Office: T1214 TEL: 886-6-2533131 ext. 8414 FAX: 886-6-2422460 EMAIL: yslin@stust.edu.tw	

Education

- PhD, Department of Industrial and Information Management, National Cheng Kung University, 2004/02
- Master, Department of Applied Mathematics, National Chung Hsing University, 1990/06

Area of Specialty

Inventory Management, Operations Research, Statistical Analysis, Categorical Data Analysis

Academic Experience

- Associate Professor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2005/1 to present
- Assistant Professor, Center for General Education, Southern Taiwan University of Science and Technology, 2004/2 to 2005/1
- Instructor, Department of General Education, Nan-Tai Junior College of Engineering and Business, 1992/9 to 2004/2

Publications

Conference Papers:

1. Lin, C.L., Lee, T.P. & **Lin, Y.H.** 2012. The Research on Factors Affecting the Willingness of An Individual Using ERP System-A Case Study of T Company, the 9th Conference of Service Management & Innovation, Tainan, Taiwan.
2. Wu, C. C., Cheng, T.H. & **Lin, Y.H.** 2013. The Impact of Financial Crisis on Structural Unemployment, the 5th Conference of Southern Taiwan Business management, Tainan, Taiwan.
3. Chen, Y.T., **Lin, Y.H.** & Lin, Y.T. 2014. The Effect between Brand Image, Brand Equity , Advertising Effectiveness and Purchase Intention, the 11th Conference of Service Management & Innovation, Tainan, Taiwan.
4. Xiao, J.W., **Lin, Y.H.** & Lin, Y.T. 2014. Application of Assurance Region/ Data Envelopment Analysis to Evaluate Efficiency of Nursing Units, the 11th Conference of Service Management & Innovation, Tainan, Taiwan.
5. Tsai, C.C. & **Lin, Y.H.** 2015. An EPQ model for deteriorating items under mixture of dispatching policies, the 7th Conference of Southern Taiwan Business management, Tainan, Taiwan.
6. Yang, D.Y., Lin, Y.T. & **Lin, Y.H.** 2015. The key factors affect the GYM service quality – The applications of Analytic Network Process, the 7th Conference of Southern Taiwan Business management, Tainan, Taiwan.
7. Lee, Y.H., **Lin, Y.H.** & Lin Y.T. 2015. Using ANP to Evaluate the Key Factors of Product

- Design, the 2015 Health and Management Conference, Hsinchu, Taiwan.
8. Hu, Y.C., Lin, Y.-T. & Lin, Y.H. 2016. The Study of Competency Important Factors for Real Estate Brokerage Staff, the 13th Conference of Service Management & Innovation, Tainan, Taiwan.
 9. Ji, J.C. & Lin, Y.H. 2016. Optimal Lot Size For a Cooperative Model With Deteriorating Items Under Promotion Policy, the 13th Conference of Service Management & Innovation, Tainan, Taiwan.
 10. Yang, T.C. & Lin, Y.H. 2016. Analysis of an EPQ inventory model for deterioration items under promotion strategy, the 13th Conference of Service Management & Innovation, Tainan, Taiwan.

Dissertation

Lin, Yi-Hsu (2004) *"The Research of Two-Echelon Inventory Model with Deteriorating Items,"* Ph.D. Dissertation, National Cheng Kung University, Tainan, Taiwan.

Entrusted Practical Projects

1. Lin, Y.H. 2015. Industry-Academia Cooperation/Collaboration Project- Management services store special classes, Ministry of Education, No. 321040078-GP.
2. Lin, Y.-T. & Lin, Y.H. 2015. Innovative Story Marketing Program. Granted by Bureau of Employment and Vocational Training (BEVT), Council of Labor Affairs, No. 131040087-GP-3.
3. Lin, Y.H. 2015. Energy saving and carbon reduction technology diagnosis plan for manufacturing industry. Granted by Metal Industries Research & Development Centre, No. 321040314.
4. Lin, Y.-T. & Lin, Y.H. 2014. Innovative Story Marketing Program. Granted by Bureau of Employment and Vocational Training (BEVT), Council of Labor Affairs, No. 321030165-GP.
5. Lin, Y.H. & Wei, Hu-Ling (2014), "KM in the Assessment of the Integration of the Application File," No. 311030027.
6. Lin, Y.-T. & Lin, Y.H. 2013. Innovative Story Marketing Program. Granted by Bureau of Employment and Vocational Training (BEVT), Council of Labor Affairs, No. 321020149-GP.
7. Lin, Y.H. 2011. The optimal strategy for pricing of the cooperative inventory policy for deteriorating items – an analysis from game theory, National Science Council, NSC 100-2410-H-218-004.

Academic and Professional Service

- *Reviewer*, International Journal of Management Science and Engineering Management, 2011/4~2011/5.

Professional Certifications

- Business Intelligence Data Analyst-Standard, AsiaAnalytics Taiwan, 2015/05.
- Business Application Professional Certification-Essential Level in Documents 2010 using Microsoft Spreadsheets 2010, Global Learning and Assessment Development (GLAD), 2014/11.
- Business Application Professional Certification-Essential Level in Documents 2010 using

Microsoft Word 2010, Global Learning and Assessment Development (GLAD), 2014/06.

- Business Application Professional Certification-Essential Level in Presentations 2010 using Microsoft PowerPoint 2010, Global Learning and Assessment Development (GLAD), 2014/06.