

1 教師清冊 20170301(finance)

Jyh-Tay Su (蘇志泰)

Department of Finance
Southern Taiwan University of Science
and Technology
No. 1, Nan-Tai Street, Yongkang Dist.,
Tainan 71005, Taiwan

Office: T1034
☎: 886-6-2533131 ext.8234
☎: 886-6-3010006
✉: rogersu@stust.edu.tw



Education

- Ph.D., Business Management, National Sun Yat-sen University (NSYSU), 2003/6.
- Master, Department of Business Management, National Sun Yat-sen University (NSYSU), 1995/6.
- Bachelor, Department of International Trade, National Chengchi University (NCCU), 1984/6.

Area of Specialty

Behavioral Accounting, Budgetary Management, Management Accounting, Financial Statement Analysis, Finance (e.g., Stock Market, Investment Performance, Corporate Governance..., etc.)

Academic Experience

- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2003/8 to present.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 1997/8 to 2003/7.

Publications

Journal Paper:

1. Huynh Phuong Dong, and ***Jyh-Tay Su***, (2010), The Relationship Between Working Capital Management and Profitability: A Vietnam Case, *International Research Journal of Finance and Economics*, 49(September), 59-67.

Conference Papers:

1. ***Jyh-Tay Su***, Chi-Ming Ho, and Zhen-Jia Liu, (March 20), 2015, An Advanced Study of Bank Failure Prediction Models, Proceeding of 2015 Conference on Finance, Accounting and Commercial Decision, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-19.
2. ***Jyh-Tay Su***, Chi-Ming Ho, and Zhen-Jia Liu, (March 20), 2015, A Study of the Relationship between Governance and Earnings Management, Proceeding of

- 2015 Conference on Finance, Accounting and Commercial Decision, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-17.
3. **Jyh-Tay Su**, Chi-Ming Ho, and Demar Pambudi, (May 2), 2014, Some Factors Affect Purchase Intention: A Survey in Indonesia, Proceeding of 2014 Conference on Finance, Accounting and Commercial Decision, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-16.
 4. **Jyh-Tay Su**, Chi-Ming Ho, and Vo Thi Xuan Hanh, (May 2), 2014, The Role of Exchange Rate and Consumer Price Index in Determining the Price of Gold – An Empirical Study in Vietnam, Proceeding of 2014 Conference on Finance, Accounting and Commercial Decision, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-18.
 5. **Jyh-Tay Su**, and Chieh-Cheng Yu, (April 26), 2013, The Relationship Between Corporate Governance Characteristics and Firm Performance, Proceeding of 2013 Conference on Finance, Accounting and Commercial Decision, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-21.
 6. **Jyh-Tay Su**, and Nguyen Thi Thien Tam, (April 26), 2013, A Study of the Factors Affect Non-Performing Loans Of Commercial Banks, Proceeding of 2013 Conference on Finance, Accounting and Commercial Decision, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-21.
 7. **Jyh-Tay Su**, and Nguyen Thi Thien Tam, (October 31-November 2), 2012, A Note of Features of Labor Markets in Taiwan, Proceeding of 2012 International Conference on Knowledge-Based Economy & Global Management, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-5.
 8. **Jyh-Tay Su**, and Lim Veron Nardy, (July 3-5) 2012, The Influence of Financial Performance on Stock Return in Basic and Chemicals Industry in Indonesia, Proceeding of International Conference on Business and Information 2012, Sapporo, Japan, Volume 9, ISSN 1729-9322, Accounting, No. 3317, pp. 1-21.
 9. **Jyh-Tay Su**, Chieh-Cheng Yu, and Yoseph Kaburuan, (May 3) 2012, The Effects of Internet Advertising Attitude and Brand Image on Purchase Intention, Proceeding of 2012 Symposium on Global Business Operation and Management, Kaohsiung, Taiwan: Cheng Shiu University, No. p-50, pp. 2337-2347.
 10. **Jyh-Tay Su**, (November 2-3) 2011, The Effects of Motivation on Budgetary Participation and Managerial Performance, Proceeding of 2011 International Conference on Knowledge-Based Economy & Global Management, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-8.
 11. **Jyh-Tay Su**, and Benny Tahir, (November 2-3) 2011, The Relationship Between Mutual Fund Performance and Characteristics: The Case of Indonesian Mutual Funds, Proceeding of 2011 International Conference on Knowledge-Based

Economy & Global Management, Tainan, Taiwan: Southern Taiwan University of Science and Technology, pp. 1-10.

Dissertation

Su, Jyh-Tay (2003) The Structural Relationship of Affecting Effectiveness of Implementing Management Accounting System, Ph.D. Dissertation, National Sun Yat-sen University (NSYSU).

Grants

1. National Science Council, No: NSC93-2416-H-218-019, The Impact of Leadership Style, Organizational Structure, Information Asymmetry on Implementation Performance of Management Accounting System, 2004/8-2005/7.

Entrusted Practical Projects

1. Chang, Min-Chang, Ho, Chi-Ming, and **Su, Jyh-Tay**, 2016, Interacting Plan with Nan Shan Life Insurance Company, No. 221050144.
2. Ho, Chi-Ming, Chang, Min-Chang, and **Su, Jyh-Tay**, 2016, Interacting Plan with Fubon Life Insurance Company, No. 221050113.
3. Chang, Min-Chang, Ho, Chi-Ming, and **Su, Jyh-Tay**, 2016, Interacting Plan with Mercuries Life Insurance Company, No. 221030313.
4. Ho, Chi-Ming, Chang, Min-Chang, and **Su, Jyh-Tay**, 2014, Interacting Plan with Fubon Life Insurance Company, No. 221030311.
5. **Su, Jyh-Tay** and Chang, Yung-Chi, 2014. Strategic human resources enhancing plan for Chao Yuan industrial company, No. 221030164.
6. Ho, Chi-Ming, Chang, Min-Chang, and **Su, Jyh-Tay**, 2014, Interacting Plan with Fubon Life Insurance Company, No. 221030041.

Honors and Awards

- The Best Reviewer Award of Contemporary Management Research (CMR) journal, 2008.
- The Best Reviewer Award of Contemporary Management Research (CMR) journal, 2007.

Academic and Professional Service

1. Serve as a Tutor Teacher in Department of Finance, 1997 to Present.
2. Reviewer, South African Journal of Economic and Management Sciences(SAJEMS), 2016. Reviewer, Journal of Pingtung Institute of Commerce, 2013.

3. A Member of Editorial Board in the fields of Accounting and Finance of Contemporary Management Research (CMR) journal, 2009-2010.
4. Reviewer, Contemporary Management Research (CMR) journal, 2007-2010.