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| <b>Bih-Chung Tsai (蔡必昌)</b>   |  |  |
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### **Education**

- Master, Hotel Management, University of New Haven, USA, 1989/12.
- BS, Hotel, Restaurant and Tourism Administration Chinese Culture University, Taipei, Taiwan, 1982/06.

### **Area of Specialty**

Tourism Management

### **Academic Experience**

- Lecturer, Department of Leisure, Recreation and Tourism Management, Southern Taiwan University of Science and Technology, 1992/10 to present.

### **Publications**

#### **Conference Papers**

1. Shih, H. Y., Huang, C. H., & **Tsai, B. C.**, & Huang, H. W. (2016) "A study on the culture tourism value of B & B management: Take Hengchun Township as an example" The 2016 Conference on Tourism, Leisure, and Sport, Tainan, Taiwan.
2. Shih, H. Y., Huang, H. W., **Tsai, B. C.**, Chu, J. Y. (2015) "An explorer of 'Former Japanese Army 2nd Corp Dormitory' as the art settlement" The 2015 Conference on Tourism, Leisure, and Sport, Tainan, Taiwan.

#### **Books:**

1. **Tsai, B. C.**, et al. (2016). Examinations For Tour Leader & Tour Guide, Far Du Publishing Co., Ltd.
2. **Tsai, B. C.** (2013). Supervision In Hospitality Industry, Yang-Chih Book Co., Ltd.

### **Entrusted Practical Projects**

1. **Tsai, Bih-chung**, Shih, Hong-yu, & Ling, Juei-hsian. (2016). Yale Kindergarten Leisure Education and Weekly Newsletter Planning, round 8. 351050499.

2. **Tsai, Bih-chung**, Shih, Hong-yu, & Ling, Juei-hsian. (2014). Yale Kindergarten Leisure Education and Weekly Newsletter Planning, round 5. 351030477.
3. Shih, Hong-yu, **Tsai, Bih-chung**, & Huang, Hsiao-wen. (2013). Yale Kindergarten Leisure Education and Weekly Newsletter Planning, round 3. 351020407.
4. Shih, Hong-yu & **Tsai, Bih-chung**. (2013). Yale Kindergarten Leisure Education and Weekly Newsletter Planning, round 2. 351020151.
5. Shih, Hong-yu, **Tsai, Bih-chung**, & Huang, Hsiao-wen. (2012). Yale Kindergarten Leisure Education and Weekly Newsletter Planning, round 1. 351000230.

### **Professional Experience**

- Head Supervisor, Department of Housekeeping, Taipei Hilton, 1990/10 to 1992/09
- Travel Agency, 1982/08 to 1987/01.

### **Academic Professional Services**

- Instructor, Ching Shan Language Institute, 2016 to present.
- Consultant, the Association of Lu Ur Community Development, 2016.