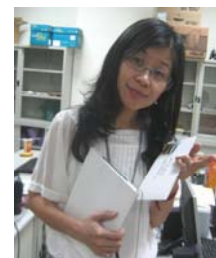


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Education

- Ph.D. in Institute of Food Science and Technology, National Taiwan University, Jan. 1995.
- B.S. in Chemical Engineering, National Taiwan University, June 1988.

Area of Specialty

Food Processing, Nutrition, Nutrition Education, Dietary Behavior, Hospitality Education, Food sanitation and safety

Academic Experience

- **Professor**, Department of Hospitality Management, School of Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan, October 2010 – present.
- **Associate Professor**, Department of Hospitality Management, School of Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan, July 2006 – September 2010.
- **Associate Professor**, Department of Leisure, Recreation, and Tourism Management, School of Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan, Aug. 2000-June. 2006.
- **Associate Professor and Chair**, Department of Home Economics, Tainan Woman's College of Arts & Technology, Tainan, Aug. 1988-July 2000.
- **Associate Professor**, Department of Home Economics, Tainan Woman's College of Arts & Technology, Tainan, Aug. 1985-Aug. 1988.

Publications

Journal Papers:

1. **Su, Chia-Kai**, Lin, Mei-Lan (2015). A study of the relationship between brand image and purchasing intention on microwave food – The mediating role of perceived value. *Taiwan Journal of Leisure Studies*, 1(1), 1-18. (in Chinese)
2. Wan, Chin-Sheng, Jen-Te Yang, Shu-Yun Cheng, and **Chia-Kai Su** (2013). A Longitudinal Study on Internship Effectiveness in Vocational Higher Education. *Educational Review*, 65(1), 36-55. [SSCI]
3. Cheng, P. Y., Lin, M. L., and **Chia-Kai Su** (2011). Attitudes and Motivations of Students Taking Professional Certificates Examinations. *Social Behavior and Personality*, 39(10), 1303-1314. [SSCI]

Conference Papers:

1. Su, Chia-Kai, & Lin, Pei-Ni, (2016). The relationship of internet social support

and community identity on alcoholic beverage community loyalty. 13th Conference on Service Management and Innovation, Tainan, Taiwan. (in Chinese)

2. **Su, Chia-Kai**, & Li, Bo-Hong, (2015). The study of consumption intention of vegetable food by the theory of planned behavior. 2015 Conference on Tourism, Leisure and Hospitality Management, Tainan, Taiwan. (in Chinese)
3. **Su, Chia-Kai**, & Mei-Lan, Lin, (2014). Evaluating the efficiency of research in hospitality departments of vocational higher education institutions: An empirical analysis in Taiwan. 2014 Asia Pacific Conference on Management and Business, Seoul, NATKOR.
4. Lin, Mei-Lan, & **Chia-Kai, Su**, (2014). Antecedent factors of entrepreneur intention to university students: An integrated analysis of innovation implementation. International Journal of Arts and Sciences, Prague, NATCZE.
5. **Su, Chia-Kai**, Shun-Chuan Lin, & Hui-Ling, Chen (2013). Development core competency for hospitality technical teachers of vocational school. International Journal of Arts and Sciences, Prague, NATCZE.
6. **Su, Chia-Kai** (2011). Intention to Participating in the Restaurant Laboratory Operation: Applying the Theory of Planned Behavior. 9th APacCHRIE Conference, Hospitality and Tourism Education: From a Vision to an Icon, Hong Kong.

Entrusted Practical Research

1. **Su, C. K.** (2016). Good hygiene shop of Snack industry counseling program. 3700-104P058.
2. **Su, C. K.** (2015). Development and design of Paramita cakes. 361040396.

Dissertation:

- Doctor of Philosophy (Ph.D. Dissertation): Separation of immunoglobulin and lactoferrin from bovine colostrum

Textbooks:

1. **Su, Chia-Kai et al.** (2010). *Nutrition of Dining (Chapter 6)*, Taichung City, Taiwan: Wagner Publishing Co. ISBN: 978-986-6335-83-9

Grants

1. National Science Council, No: MOST 102-2511-S-218-004-,"Evaluating efficiency and trend of Hospitality higher technological and vocational education by means of three-stage data development analysis and Malmquist productivity index", 2012/08/01-2013/07/31.
2. National Science Council, No: NSC-100-2511-S-218-002, "Exploring the Hygiene Food Handling Behavior in Culinary Class: From the Theory of Planned Behavior Model Viewpoint," 2011/08/01-2012/07/31.

Professional Certifications

- Certified Hospitality Supervisor, American Hotel & Lodging Educational Institute, January 26, 2010.
- Category C of Bartending, Bureau of Labor, 2071804, 2001. 08

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