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Education

- PhD, Business Administration, Lincoln University, New Zealand 2001/7
- Master, Department of Business Administration, Meiji University, 1988/2

Area of Specialty

Cross Culture (International) Management, Japanese Distribution Channel Management,
Retailing Management

Academic Experience

- Associate Professor, Department of Marketing & Logistics Management, Southern Taiwan University of Science and Technology, 2002/7 to present
- Assistant Professor, Department of Marketing & Logistics Management, Southern Taiwan University of Science and Technology, 2001/8 to 2002/7
- Lecturer, Department of Industrial Management, Southern Taiwan University of Science and Technology, 1990/8 to 2001/7

Publications

Journal Papers:

1. Ya Ling Tsai , Yao Jung Yang , Chi-Hsiang Lin ; A dynamic decision approach for supplier selection using ant colony system, Expert Systems with Applications, Issue 12, Volume 37, 8313-8321, 2010/12
2. Daniel A. Sauers, Steven C.H. Lin, Jeffrey C. Kennedy, Jana Schrenkler ; A Comparison of the Performance Appraisal Practices of U.S. Multinational Subsidiaries with Parent Company and Local Taiwanese Practices , our article is scheduled be published in Management Research News ,Issue 3, Volume 32, 2009
3. Daniel A. Sauers, Steven C.H. Lin, Jeffrey C. Kennedy, Hamid Yeganeh; (2007) HUMAN RESOURCE MANAGEMENT PRACTICES OF U.S. SUBSIDARES IN TAIWAN: A COMPARATIVE STUDY WITH LOCAL TAIWANESE FIRMS, Journal of International Business Research, Volume 6, Special 6, Special Issue 2, pp21-pp38 .

Conference Papers:

1. Steven C.H. Lin, Ya Ling Tsai ; To investigate global supply chain operations: An empirical study of a Taiwanese company in Scotland, International Conference on Wireless Supported Knowledge-based Economy and Global Management 9-10 December, 2008, Tainan, Taiwan
2. Wu-Poh Hsieh,; Chi-Hsiang Lin; International Cultural Exchange and the Strategic Marketing of Places, International Conference of Market Development and Investment Strategy, March 9-10, 2007, Taipei, Taiwan
3. Chi-Hsiang Lin; A study of effect of the consumers' types and perceived risk to the purchase intention of the private brand products, Conference on Innovation of Industry Management · 2006/05/26, Taijun, Taiwan

Dissertation

Lin, Chi-Hsiang (2001) "Personnel Practices of US- And Japanese -Based Multinational Corporation In Taiwan: A comparative Study" Ph.D. Dissertation, Lincoln University, New Zealand

Academic Service

- Editor or Reviewer, Journal of Science and Technology, 2011
- Organizer of Applied RFID Conference , 2011
- Organizer of Applied RFID Conference , 2010
- Organizer of Applied RFID Conference , 2009
- Organizer of A Workshop for university teacher of Retailing Management in Dream Mall , 2011
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- Organizer of A Workshop for university teacher of Retailing Management in Dream Mall , 2007
- Organizer of A Workshop for university teacher of Retailing Management in 7-11 , 2006

Professional Experience

- Marketing Manager, New Schoolmate Group, 1989/6-1990/7
- Header of the Tokyo Office, Japan Business Center Co, 1988/3-1989/5
- Product Manager, Uni-President Co. 1983/10-1986/3

Professional Service

- Consulting, Dream Mall Co., 2008/8 to now
- Consulting of Distribution Channel, Uni-President Co., 2006/8 to now
- Consultant, Haw Dii Co., 2006/8 to 2009/7
- Other Professional Activities, 20XX/8 to 20XX/7