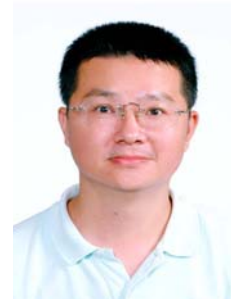


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Education

- PhD, Business Management, National Sun Yat-Sen University, 2004/7
- MBA, Department of Business Management, National Chung Cheng University, 1994/7
- Bachelor, Department of Finance, National Taiwan University, 1989/7

Area of Specialty

Organizational Behavior, Industrial analysis, Strategic Management

Academic Experience

- Associate Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2005/2 to Present.
- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2004/8 to 2005/1.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 1996/1 to 2004/7.

Publications

Journal Papers:

1. **Yung-Chi Chang**, Der-Kuang Chou, Wen-Ling Lin and Ko-Chieh Chen (2009), "The Study on the relationship between Product Innovation Type and Upgrading of SMEs: Case of Bicycle Industry in Taiwan from 1988-2003", *Journal of Southern Taiwan University*, 34(3):15-30. (in Chinese)
2. **Yung-Chi Chang** and Shao-Yi Lin (2008), "Emergence of Knowledge-based Cluster: Toward a Non-geographic Space Cluster", *Journal of Entrepreneurship Research*, 3(4): 33-53. (in Chinese)
3. **Yung-Chi Chang**, Stephen D.H. Tsai, Wen-Ling Lin and Ko-Chieh Chen (2006) "Parallel-Connecting New Product Development Process and Competitive Advantages: A case study of Bicycle Industry in Taiwan," *Management Review*, 25(4), 97-129. [*TSSCI*] (in Chinese)

Conference Papers:

1. Rattanawadee Kajornchaikul, **Chang Yung-Chi**, Te-Kuang. Chou, Wen-Lin, Ling (2011), "A Case Study of Exploring Factors Affecting Motivation for CSR Engagement in a THAI Company", 2011 International Conference on Knowledge-Based Economy and Global Management, Tainan, TAIWAN, 2-3 November, 2011
2. **Yung-Chi Chang**, Te-Kuang Chou, Wen-Lin Ling, 2007, "The Borrow-In Industrial

Upgrading: A Case Study of Bicycle Industry in Taiwan. Proceeding of 2007 International Conference on Knowledge-Based Economy and Global Management, Tainan: Southern Taiwan University, 2007/12.

Dissertation

1. Yung-Chi Chang (2004) "*Parallel Connecting New Product Development Process: The Case Study of Bicycle Industry in Taiwan*," Ph.D. Dissertation, National Sun Yat-Sen University.
2. Yung-Chi Chang (1994) "The Research on the Relationship between the Abilities of Entrepreneurs and Business Growth," MBA Dissertation, National Chung Cheng University.

Grants

1. Industrial Development Bureau, Ministry of Economic Affairs, No: 220990146, "The evaluation of Transnational Management of Houg-Kong Company," 2010/12 – 2011/5.
2. National Science Council, No: 98-2622-H-218-003-CC3, "The Strategy of IVD Industry --- The Strategic Planning of Kaiwood Company," 2009/7 - 2010/6.

Honors and Awards

- **The Award of SMEs Research**, 2004, *Parallel Connecting New Product Development Process: The Case Study of Bicycle Industry in Taiwan*, Small and Medium Enterprises Administration, Ministry of Economic Affairs, R.O.C.

Academic Service

- *Reviewer*, Journal of Southern Taiwan University, 2007/11
- *Reviewer*, Industry Management Review, 2006/11.....