

2017

13th

知識經濟與全球化管理 國際研討會

The Thirteenth International Conference on Knowledge-Based Economy and Global Management

研討主題 Topics

- 供應鏈與全球運籌管理 Supply Chain Management and Global Logistics
- 國際行銷與國際企業管理 International Marketing and MNEs Management
- 經濟發展與國際貿易 Economic Development and International Trade
- 全球化趨勢下之金融市場及財務會計 Financial Markets and Accounting in Globalization
- 跨文化管理與國際人力資源 Cross-Culture Management and International Human Resources
- 資訊科技應用與管理資訊系統 IT Application and Management Information System
- 餐旅及休閒事業管理 Hospitality and Recreation Industries Management
- 電子商務與新興商業模式 E-Commerce and New Business Models
- 公司治理與企業倫理 Corporate Governance and Business Ethics
- 智慧財產與商務法律 Intellectual Property and Business Law
- 知識經濟與知識管理 Knowledge-Based Economy and Knowledge Management
- 其他與商業及管理相關之議題 Other Business and Management Related Topics

投稿須知

全文以英文書寫

E-mail至 business@stust.edu.tw

各研討主題之論文以英文發表

本研討會所有投稿之論文以雙匿名方式進行審稿，並確保出版之論文皆經過公平的審查

Submission Policies

All submissions are to be made by emailing to business@stust.edu.tw.

Please submit conference papers in English, and no more than 25 pages in total length.

The official language for all paper presentations is English. For paper submission format

and other related information, please visit the conference website at

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No physical or digital certificates will be issued by the conference.

University Website: www.stust.edu.tw

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研討會時程如下:

全文截稿日期: 2017年9月20日

審查公佈日期: 2017年9月30日

研討會日期: 2017年11月23日至24日

Important Deadlines

Full Paper Submission: September 20, 2017

Notice of Paper Acceptance: September 30, 2017

Conference Dates: November 23-24, 2017

主辦單位
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Submit English Conference Papers to business@stust.edu.tw.