

# 2017

13th

# 知識經濟與全球化管理 國際研討會

The Thirteenth International Conference on Knowledge-Based Economy and Global Management

## 研討主題 Topics

- 供應鏈與全球運籌管理 Supply Chain Management and Global Logistics
- 國際行銷與國際企業管理 International Marketing and MNEs Management
- 經濟發展與國際貿易 Economic Development and International Trade
- 全球化趨勢下之金融市場及財務會計 Financial Markets and Accounting in Globalization
- 跨文化管理與國際人力資源 Cross-Culture Management and International Human Resources
- 資訊科技應用與管理資訊系統 IT Application and Management Information System
- 餐旅及休閒事業管理 Hospitality and Recreation Industries Management
- 電子商務與新興商業模式 E-Commerce and New Business Models
- 公司治理與企業倫理 Corporate Governance and Business Ethics
- 智慧財產與商務法律 Intellectual Property and Business Law
- 知識經濟與知識管理 Knowledge-Based Economy and Knowledge Management
- 其他與商業及管理相關之議題 Other Business and Management Related Topics

## 投稿須知

全文以英文書寫

E-mail至 [business@stust.edu.tw](mailto:business@stust.edu.tw)

各研討主題之論文以英文發表

本研討會所有投稿之論文以雙匿名方式進行審稿，並確保出版之論文皆經過公平的審查

### Submission Policies

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Please submit conference papers in English, and no more than 25 pages in total length.

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### 研討會時程如下:

全文截稿日期: 2017年9月20日

審查公佈日期: 2017年9月30日

研討會日期: 2017年11月23日至24日

### Important Deadlines

Full Paper Submission: September 20, 2017

Notice of Paper Acceptance: September 30, 2017

Conference Dates: November 23-24, 2017

主辦單位  
南臺科技大學

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