

2019

知識經濟與 全球化管理國際研討會

15th

The 15th International Conference on Knowledge-Based Economy and Global Management

Topics

- Supply Chain Management & Global Logistics
- Hospitality & Recreation Industries Management
- International Marketing & MNEs Management
- E-Commerce & New Business Models
- Economic Development & International Trade
- Corporate Governance & Business Ethics
- Financial Markets & Accounting in Globalization
- Intellectual Property & Business Law
- Cross-Culture Management & International Human Resources
- Knowledge-Based Economy & Knowledge Management
- IT Application & Management Information System
- Other Business & Management Related Topics

研討主題

- 供應鏈與全球運籌管理
- 國際行銷與國際企業管理
- 經濟發展與國際貿易
- 全球化趨勢下之金融市場及財務會計
- 跨文化管理與國際人力資源
- 資訊科技應用與管理資訊系統
- 餐旅及休閒事業管理
- 電子商務與新興商業模式
- 公司治理與企業倫理
- 智慧財產與商務法律
- 知識經濟與知識管理
- 其他與商業及管理相關議題

Submission Policies

All submissions are to be made by emailing to business@stust.edu.tw

Please submit conference papers in English, and no more than 25 pages in total length.

The official language for all paper presentations is English.

For paper submission format and other related information, please visit the conference website at <https://business.stust.edu.tw/tc/node/conference>.

No physical or digital certificates will be issued by the conference.

University Website: www.stust.edu.tw Conference Website: business@stust.edu.tw

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各研討會主題之論文全文以英文書寫、以英文發表
各研討會所有投稿之論文以雙匿名方式進行審稿，
並確保出版之論文是經過公平審查
論文全文投稿E-mail至 business@stust.edu.tw

Important Deadlines

Full Paper Submission: September 8, 2019

Notice of Paper Acceptance: September 27, 2019

Conference Dates: November 7- 8, 2019

研討會時程如下

全文截稿日期：2019年9月8日

審查公布日期：2019年9月27日

研討會日期：2019年11月7日至8日



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