


<b>Chien, Chun-Cheng (簡俊成)</b>		
Department of Business Administration Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yong Kang Dist., Tainan71005, Taiwan	Office:S305 TEL: 886-6-2533131 ext.8435 FAX: 886-6-2422460 EMAIL: <a href="mailto:chieng@stust.edu.tw">chieng@stust.edu.tw</a>	

## **Education**

- Ph.D. in Management, National Chung Cheng University, 2002/12
- Master, The Graduate School of Business Administration, Chung Yuan Christian University, 1990/6

## **Area of Specialty**

- Strategic Management
- Business Presentation Skills
- Research Method

## **Academic Experience**

- Professor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2013/8 to present
- Associate Professor, Department of Business Administration, Southern Taiwan University of Science and Technology, 2003/8 to 2013/7
- Associate Professor, Department of Business Administration, Tatung Institute of Commerce and Technology, 2003/1 to 2003/7
- Lecturer, , Department of Business Administration, Tatung Institute of Commerce and Technology, 1994/8 to 2002/12

## **Publications**

### **Journal Papers:**

1. Chien, Chun-Cheng, Lin Han-Chung, & Lien, Bella Ya-Hui (2015) "Capability Contingent: The impact of organizational learning styles on Innovation Performance, Total Quality Management and Business Excellence (SSCI), 26(1-2):14-28 .
2. Chien, Chun-Cheng, (2013) "A Co-Opetition Perspective on Interorganizationalm Learning and Innovation",6(2):1-45. (in Chinese)
3. Chien, Chun-Cheng, (2013) "A Study on the Impacts of Internal Capacity and Leadership Behavior on Ambidextrous Innovation", Journal of Southern Taiwan University of Science and Technology, 38(2):39-52. (in Chinese)
4. Chien, Chun-Cheng, Yu Cen Chen, Hui-yu Wang & Wenting Kang (2013) "Embracing

- Tradition and Innovation: A Case Study of Tourism Factory”, 4:142-157.
5. Chien, Chun-Cheng, Lin Han-Chung, & Lien, Bella Ya-Hui (2012) “Organizational Structure, Organizational Culture, and Ambidextrous Innovation”, Journal of Knowledge Economy, 9(2):1-25. (in Chinese)
  6. Chien, Chun-Cheng, Lin Han-Chung, & Lien, Bella Ya-Hui (2012) “The Competitive Advantage in Knowledge Strategic Groups : Comparing with Different Industrial Situations”, Journal of Knowledge Economy, 9(2):91-124. (in Chinese)

### **Conference Papers:**

1. Dai, Bao-Jing and Chien, Chun-Cheng (2015) “The Application of Focus Group Interview for ANIBIO's App of Early Stage Users Behavior Research,” The 7th Conference on Management Master Theses in Southern Taiwan, Southern Taiwan University, Tainan, Taiwan (in Chinese)
2. LIANG, YA-TING and Chien, Chun-Cheng (2015) “A Case Study of Facebook Fan Page Content Strategy,” The 7th Conference on Management Master Theses in Southern Taiwan, Southern Taiwan University, Tainan, Taiwan (in Chinese)
3. Chien, Chun-Cheng and Fang.Yi-shang (2014) “Factors Affecting Willingness to Retain in Army for Voluntary Soldiers—Job Value, Job Satisfaction and Intention to Leave of Employees,” The 11th Conference of Service Management & Innovation, Southern Taiwan University, Tainan, Taiwan (in Chinese)
4. Chien, Chun-Cheng and Tsai, Tsang-Hao (2014) “A Study of Job Stress, Job Burnout, Job Satisfaction and Turnover intention-Taking a southern Taiwan Army Unit as a Subject,” The 11th Conference of Service Management & Innovation, Southern Taiwan University, Kaohsiung, Taiwan (in Chinese)
5. Chien, Chun-Cheng and Chen, Mei-Ling (2013) “A study of the Coopetition Evolution in Industry Cluster,” Business Administration and Marketing Innovation Conference, SHU-TE University, Tainan, Taiwan (in Chinese)
6. Chien, Chun-Cheng and Wang, Chong YU (2013) “When passion bump into institution:The evolution of cultural property’s business model,” Business Administration and Marketing Innovation Conference, SHU-TE University, Tainan, Taiwan (in Chinese)
7. Chien, Chun-Cheng and You Gun Kuo (2012) “A Business Model of Nostalgia and Innovation -Tourism Factory as a Case Study,” The 9th Conference of Service Management & Innovation, Southern Taiwan University, Tainan, Taiwan (in Chinese)
8. Chien, Chun-Cheng and Pi-Fen Chang (2012) “The Influence of Work Stress on Well-being of Senior High School Teachers-The Mediating Effect of Coping Strategies,” The 9th Conference of Service Management & Innovation, Southern Taiwan University, Tainan, Taiwan (in Chinese)
9. Chien, Chun-Cheng and Yi-Hsuan Yen (2012) “A Study of Positive Co-opetition Evolution-The Example of A-team,” The 9th Conference of Service Management & Innovation, Southern Taiwan University, Tainan, Taiwan (in Chinese)
10. Chien, Chun-Cheng and Su-Ku Lo (2012) “A Study of Immediate Stressor : The Case of Hospital Service Department,” The 9th Conference of Service Management & Innovation, Southern Taiwan University, Tainan, Taiwan (in Chinese)

## **Dissertation:**

- Chien, Chun-Cheng (2002) *“External Knowledge Transfer Processes –An Empirical Study on the Roles of Cooperative Relationship and Absorptive Capacity,”* Ph.D. Dissertation, National Chung Cheng University, Taiwan R.O.C.

## **Grants**

1. Granted by Ministry of Science and Technology, No: 103-2410-H-218-025 -, “A Case study of the Coopetition Evolution in Industry Cluster ” 2014/08~2015/07
2. Granted by National Science Council, No: 100-2410-H-218-016, “When passion bump into institution: The evolution of cultural property’s business model” 2011/08~2012/07

## **Entrusted Practical Projects**

1. Chien, Chun-Cheng (2016) , Outsourcing services of Yu-cheng company fans group , 321040422 ◦
2. Chien, Chun-Cheng (2016) , Outsourcing services of Tak-Fu company fans group , 321040423 ◦
3. Chien, Chun-Cheng (2015) , Satisfaction survey services of National Tax Administration of Southern Taiwan Province(NTAS) , 321040114-GP ◦
4. Chien, Chun-Cheng (2014) , Satisfaction survey services of National Tax Administration of Southern Taiwan Province(NTAS) , 321030160-GP ◦
5. Chien, Chun-Cheng (2014) , New business planning(2) of ANIBIO company , 321030312 ◦
6. Chien, Chun-Cheng (2014) , New business planning(1) of ANIBIO company , 321020340 ◦
7. Chien, Chun-Cheng (2013) , Satisfaction survey services of National Tax Administration of Southern Taiwan Province(NTAS) , 321020117-GP ◦
8. Chien, Chun-Cheng (2012) , Satisfaction survey services of National Tax Administration of Southern Taiwan Province(NTAS) , 321010201-GP ◦

## **Professional Certifications**

1. Business Management Certification-Basic, No: 2012BMCB000491, General Chamber of Commerce of the R.O.C., 2012/08.
2. Customer Relationship Management Assistant, No: 2012CRMA000223, General Chamber of Commerce of the R.O.C., 2012/08.

## **Academic and Professional Service**

1. Committee member, Committee of Degree Examination, MBA, Department of

- Business Administration, National Cheng Kung University, 2015/5
2. Committee member, Committee of Degree Examination, MBA, Department of Business Administration, National Chung Cheng University, 2015/5
  3. Committee member, Committee of Degree Examination, MBA, Department of Business Administration, National Cheng Kung University, 2014/5
  4. Reviewer, Sun Yat-Sen Management Review, National Sun Yat-sen University, 2014/7
  5. Reviewer, Sun Yat-Sen Management Review, National Sun Yat-sen University, 2013/8
  6. Reviewer, Journal, Institute of Business & Management, National Chiao Tung University, 2012/10
  7. Committee member, Committee of Degree Examination, EMBA, Department of Business Administration, National Cheng Kung University, 2012/5