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## Education

- PhD, Department of Business Administration, National Cheng Kung University, 2008/7
- Master, Department of Business Administration, National Cheng Kung University, 2004/7

## Area of Specialty

- Technology Management
- Strategic Management
- Corporate Governance

## Academic Experience

- Associate Professor, Department of Management and Information Technology, Southern Taiwan University of Science and Technology, 2013/02 to present
- Assistant Professor, Department of Management and Information Technology, Southern Taiwan University of Science and Technology, 2009/8 to 2013/01

## Publications

### Journal Papers:

1. **Lee, C.Y.**, Wang, M.C., and Huang, Y.C. (2015) 'The double-edged sword of technological diversity in R&D alliances — moderators of the relationship between technological diversity and firm performance', *European Management Journal*, Vol. 33(6), pp. 450-164. [SSCI]
2. **Lee, C.Y.**, Wu, H.L., Lee, C.J. and Pao, H.W. (2015) 'Success catalyst or hidden impediment? The moderating role of governance power of top management teams in the strategic process', *Advances in Management and Applied Economics*, Vol. 5(5), pp. 33-53. [ABI/Inform]
3. Pao, H.W., Wu, H.L., Ho, S.P. and **Lee, C.Y.** (2015) 'From partner selection to trust dynamics: evidence of the cross-country partnership of Taiwanese construction firms', *Journal of Advances in Management Research*, Vol. 12(2), 128-140. [ABI/Inform]
4. **Lee, C.Y.** and Chang, H.Y. (2014) 'How do the combined effects of CEO decision horizon and compensation on the relationship between earnings pressure and R&D

retrenchment?', *Technology Analysis & Strategic Management*, Vol. 26(9), pp. 1057-1071. [SSCI].

5. **Lee, C.Y.**, Wu, H.L. and Pao, H.W. (2014) 'How does R&D intensity influence firm explorativeness? evidence of R&D active firms in four advanced countries', *Technovation*, Vol. 34(10), pp. 582-593. [SSCI].
6. Wu, H.L., **Lee, C.Y.** and Lin, J.C. (2014) 'When to commit more to a technological entry: Evidence of the follow-up patenting action of bearings manufacturers', *Journal of Engineering and Technology Management*, Vol. 31(1), pp. 1-20. [SSCI].
7. **Lee, C.Y.**, Wu, H.L. and Liu, C.Y. (2013) 'Contextual determinants of ambidextrous learning: Evidence from industrial firms in four countries', *IEEE Transactions on Engineering Management*, Vol. 60(3), pp. 529-540. [SSCI].
8. Su, W. and **Lee, C.Y.** (2013) 'Effects of corporate governance on risk taking in Taiwanese family firms during institutional reform', *Asia Pacific Journal of Management*, Vol. 30, pp. 809-828. [SSCI].
9. **Lee, C.Y.** and Pao, H.W. (2012) 'The performance implication of family involvement in management: the mediating effect of strategic flexibility', *Journal of Southern Taiwan University of Science and Technology*, Vol. 37(4), pp. 29-42. (In Chinese)
10. **Lee, C.Y.** and Huang, Y.C. (2012) 'Knowledge stock, ambidextrous learning and firm performance: Evidence from Technologically Intensive Industries', *Management Decision*, Vol. 50(6), pp. 1096-1116. [SSCI].
11. **Lee, C.Y.** and Su, W.C. (2009) 'R&D commitment and firm performance: A study of Taiwanese family business', *Organization and Management*, Vol. 2(2), pp. 197-221. (In Chinese)
12. Wu, H.L., Su, W.C. and **Lee, C.Y.** (2008) 'Employee ownership motivation and individual risk-taking behavior: A cross-level analysis on Taiwan's privatized enterprises', *International Journal of Human Resource Management*, Vol. 17(12), pp.2311-2331. [SSCI].
13. Wu, H.L., **Lee, C.Y.** and Huang, C.Y. (2008) 'The exploration of general management issues', *Humanities and Social Sciences Newsletter Quarterly*, Vol. 9(2), pp. 89-106. (In Chinese)
14. Wu, H.L. and **Lee, C.Y.** (2007) 'The effects of board competence on operational innovation: The contingency and configurational views', *International Journal of Technology Management*, Vol. 39(3/4), pp. 330-345. [SSCI].
15. Wu, H.L. and **Lee, C.Y.** (2005) 'The analysis of global industry and technology development', *Taiwan Economic Forum*, Vol. 2(3), pp. 81-100. (In Chinese)

### Conference Papers:

1. **Lee, C.Y.**, Lee, C.J. and Wu, H.L. (2016) 'Does CEO career horizon matter for corporate misconduct? Evidence of semiconductor firms' environmental

- irresponsibility in Taiwan', *2016 Management Theory and Practice Conference*, Kyoto, Japan, April 3-4.
2. Cheng, Y.U., **Lee, C.Y.** and Lee, Y.P. (2015) 'Coping with a firm and its rivals' earnings pressure in exploratory innovation', *2015 Asia Academy of Management (AAOM) and Taiwan Academy of Management (TAOM) Joint Conference*, Hong Kong, China, June 22-24. (Best Paper Award)
  3. Huang, Y.C., Ma, R. and **Lee, C.Y.** (2014) 'Stock market response to R&D alliance announcements: A signaling perspective', *The 74th Annual Meeting of Academy of Management*, Philadelphia, Pennsylvania, USA, August 1-5.
  4. Lee, C.J., **Lee, C.Y.** and Wu, H.L. (2014) 'Entrepreneurial Behavior in Family Business: Do Steward-oriented managers matter?', *The 74th Annual Meeting of Academy of Management*, Philadelphia, Pennsylvania, USA, August 1-5.
  5. Liu, C.Y. and **Lee, C.Y.** (2014) 'How does patent litigation help disclose patent value? Evidence in PC chipset firms', *The 74th Annual Meeting of Academy of Management*, Philadelphia, Pennsylvania, USA, August 1-5.
  6. **Lee, C.Y.**, Wu, H.L., Lee, C.J. and Pao, H.W. (2014) 'Success Catalyst or hidden impediment? How does the Governance Power of Top Management Teams Alter the Performance Effect of Strategic Persistence?', *2014 Management Theory and Practice Conference*, Kitakyushu, Japan, April 4-5. (Selected as an excellent paper; invited and accepted to publish in *NTU Management Review (TSSCI)*)
  7. Lee, C.J., **Lee, C.Y.** and Wu, H.L. (2013) 'The stewardship orientation and new product developments of family firms: why entrepreneurial behavior matters?', *The 2013 Annual Meeting of Academy of International Business*, Istanbul, Turkey, July 3-6.
  8. Huang, Y.C., Wang, M.C. and **Lee, C.Y.** (2013) 'The double-edged sword of technological diversity in R&D alliances: moderators of the relationship between technological diversity and firm performance', *The 12th International Decision Science Institute & the 18th Asia Pacific DSI conference*, Bali, Indonesia, July 9-13. (Best paper award)
  9. Pao, H.W., **Lee, C.Y.**, Lee, C.J. and Wu, H.L. (2012) 'Contextual determinants of CEO power on the performance effect of strategic persistence: evidence of industrial firms in Taiwan', *2012 Academy of International Business Southeast Asia Regional Conference*, Xiamen, China, December 6-8.
  10. **Lee, C.Y.**, Wu, H.L., Lee, C.J., and Pao, H.W. (2012) 'The performance effect of strategic persistence: the moderating role of top managerial powers', *The 72th Annual Meeting of Academy of Management*, Boston, Massachusetts, USA, August 3-7.
  11. **Lee, C.Y.** and Chang, S.C. (2012) 'How do contextual factors affect a firm's R&D

- alliance performance? A study of biotech industry', *The 6<sup>th</sup> IEEE International Conference on Management of Innovation and Technology*, Sanur Bali, Indonesia, June 11-13. [EI]
12. Wang, M.C., Lee, C.L., and **Lee, C.Y.** (2011) 'The double-edged sword of technological diversity: A contingency perspective of inter- and intra-firm capability', *The 71<sup>th</sup> Annual Meeting of Academy of Management*, San Antonio, USA, August 12-16.
  13. **Lee, C.Y.**, Wang, M.C., and Lin, J.C. (2011) 'The effects of a focal firm's internal and external boundary conditions on the performance implication of R&D alliance participation', *The 2011 IEEE International Technology Management Conference (ITMC)*, San Jose, California, USA, June 27-30. [EI]
  14. Wu, H.L., **Lee, C.Y.**, and Lin, J.C. (2011) 'When to commit to a prior technological entry: A multi-theoretical view on follow-up patenting', *The 2011 IEEE International Technology Management Conference (ITMC)*, San Jose, California, USA, June 27-30. [EI]
  15. **Lee, C.Y.**, Wu, H.L., and Pao, H.W. (2011) 'Situational efficiency of ambidextrous learning: Evidence from industrial firms in four countries', *The 2011 Annual Meeting of Academy of International Business*, Nagoya, Japan, June 24-28.
  16. Wu, H.L., Pao, H.W., and **Lee, C.Y.** (2011) 'From partnership fit to trust dynamics: Cross-country joint ventures of Taiwanese Construction Firms', *The 2011 Annual Meeting of Academy of International Business*, Nagoya, Japan, June 24-28.
  17. **Lee, C.Y.** and Wang, M.C. (2010) 'Corporate R&D investment and exploratory search: Considering the internal and external contingencies', *The 70<sup>th</sup> Annual Meeting of Academy of Management*, Montreal, Canada, August 6-10.
  18. **Lee, C.Y.** (2008) 'The influences of corporate governance system and slack on ambidextrous innovation', *The 2008 Annual Meeting of Academy of International Business*, Milan, Italy, June 30 -July 3.
  19. **Lee, C.Y.**, Hwang, C.Y., Wu, H.L. and Su, W.C. (2008) 'The institutional determinant of the firm-level R&D commitment', *The 2008 Annual Meeting of Academy of International Business*, Milan, Italy, June 30 -July 3.
  20. Wu, H.L., Su, W.C. and **Lee, C.Y.** (2007) 'Exploring the motives for employee ownership and consequent risk-taking behavior: A multilevel analysis in privatization context', *The 67<sup>th</sup> Annual Meeting of Academy of Management*, Philadelphia, Pennsylvania, USA, August 3-8.
  21. **Lee, C.Y.** (2007) 'When managers as directors: The influences on firm's strategic behavior and performance', *The 67<sup>th</sup> Annual Meeting of Academy of Management*, Philadelphia, Pennsylvania, USA, August 3-8.
  22. **Lee, C.Y.** (2007) 'CEO ownership and R&D investment: Considering contingency and configurational views', *The 67<sup>th</sup> Annual Meeting of Academy of Management*,

Philadelphia, Pennsylvania, USA, August 3-8.

23. **Lee, C.Y.** (2006) 'The effects of board capital on product innovation: Considering financial slack and technological opportunity', *The 2006 Annual Meeting of Academy of International Business*, Beijing, China, June 23-26.
24. Wu, H.L. and **Lee, C.Y.** (2005) 'Examining the effects of board competence on operational innovation', *The 65<sup>th</sup> Annual Meeting of Academy of Management*, Honolulu, Hawaii, USA, August 5-10.
25. Wu, H.L., **Lee, C.Y.** and Pao, H.W. (2004) 'Revisiting the strategy-profitability relationship in an economic decline', *The 10<sup>th</sup> Asia Pacific Management Conference*, Daejeon, Korea, October 27-29.

### **Dissertation:**

**Lee, Cheng-Yu** (2008) *The Antecedents of Ambidextrous Innovation: Considering the Organizational and Institutional Determinants*, National Cheng Kung University.

### **Honors and Awards**

1. 'MOST special outstanding talent award' 2016/08-2017/7.
2. 'MOST special outstanding talent award' 2014/08-2015/7.

### **Grants**

1. Ministry of Science and Technology, No: MOST-104-2410-H-218-015-MY2 'How does the interplay between CEOs and boards of directors influence corporate innovation?' 2015/08-2017/7.
2. Ministry of Science and Technology, No: MOST-103-2410-H-218-019 'How to take advantage of rivals' earnings handicaps to boost exploratory innovation?' 2013/08-2015/8.
3. National Science Council, No: NSC-102-2410-H-218-019 'Earnings pressure and corporate innovation strategy', 2013/8-2014/7.
4. National Science Council, No: NSC-101-2420-H-002-003-MY2 'Strategic Flexibility of Family Businesses: Determinants, moderators and consequence', 2012/1-2013/12. (Co-host)
5. National Science Council, No: NSC-101-2410-H-218-016 'Does higher R&D intensity make a firm more exploratory? A study of technologically intensive industries', 2011/8-2012/7.
6. National Science Council, No: NSC-100-2410-H-218-015 'The influences of a focal firm's capability and recourses on performance of R&D alliance', 2010/8-2011/7.
7. National Science Council, No: NSC-99-2410-H-218-005 'How contingency factors affect the influence of exploratory search on high-impact innovation?',

2009/8-2010/7.

8. National Science Council, No: NSC-98-2410-H-218-035 'How does parent firms' knowledge diversity influence joint ventures' innovation performance?', 2008/11-2010/9.
9. National Science Council, No: 96-2420-H-006-21-DR 'The Antecedents of Ambidextrous Innovation: Considering the Organizational and Institutional Determinants', 2007/8-2008/7.

### **Academic and Professional Service**

1. Reviewer, International Journal of Commerce and Strategy, 2008/8-present
2. Reviewer, Academy of Management Annual Meeting, 2006/01-present
3. Reviewer, Academy of International Business Annual Meeting, 2006/01-present
4. Reviewer, Corporate Governance: An International Review (SSCI)
5. Reviewer, Industrial Marketing Management (SSCI)
6. Reviewer, Journal of Organization and Management (SSCI)
7. Reviewer, Journal of Engineering and Technology Management (SSCI)
8. Reviewer, Journal of Product Innovation Management (SSCI)
9. Reviewer, International Journal of Management & Enterprise Development
10. Reviewer, Organization and Management (TSSCI)
11. Reviewer, NTU Management Review (TSSCI)
12. Reviewer, Chiao Da Management Review (TSSCI)
13. Reviewer, Journal of Management (TSSCI)
14. Reviewer, International Journal of Commerce and Strategy