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Education

- PhD, Finance, National Sun Yat-Sen University, 2004/01.
- Master, Department of Money and Banking, National Chengchi University, 1997/06.
- Bachelor, Department of Finance, National Sun Yat-Sen University, 1995/06.

Area of Specialty

Financial Institutions and Markets, Corporate Finance, Risk Management, Corporate Governance, Behavior Finance

Academic Experience

- Associate Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2009/08 to present.
- Assistant Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2004/02 to 2009/07.
- Instructor, Department of Finance, Southern Taiwan University of Science and Technology, 1999/08 to 2004/01.

Publications

Journal Papers:

1. **Hsiao-Jung Chen** and Ya-Chun Liang. 2015. Entry-mode Choice of Taiwan Banking Industry in China: Evidence from the Top 200 Banks in the World. *Cross-Strait Banking and Finance*, 3(4): 1-31. (in Chinese)
2. **Hsiao-Jung Chen** and Yueh-Yuan Hsu. 2014. Gallant Ocean International Inc.: Creating a Win-Win Situation by Forming a Joint Venture in Vietnam. *Management Review*, 33(2): 1-17. [TSSCI] (in Chinese)

Conference Papers:

1. **Hsiao-Jung Chen**. 2016. Managerial Overconfidence, Corporate Social Responsibility and Bank Performance: A Cross-Country Analysis, European Financial Management Association 2016 Annual Conference, Basel, Switzerland, June 29-July 2, 2016. (MOST 103-2410-H-218-004)
2. **Hsiao-Jung Chen** and Bo-Ru Tzeng. 2016. Corporate Social Responsibility, Culture Values and Bank Performance: A Cross-Country Analysis, 2016 Cross-Straits International Business and Business Conference, New Taipei

- City, Taiwan, June 3, 2016. (MOST 104-2410-H-218-002) (in Chinese)
3. **Hsiao-Jung Chen** and Bo-Ru Tzeng. 2016. Do Corporate Social Responsibility and Culture Values Affect Bank Performance? 2016 The 11th Conference on Theories and Practices in International Business and 8th Conference on Management Master Theses in Southern Taiwan, Tainan, Taiwan, May 27, 2016. (MOST 104-2410-H-218-002) (in Chinese)
 4. **Hsiao-Jung Chen.** 2016. Should Overconfident Managers Engage in Corporate Social Responsibility Activities? Evidence from the Accounting Performance of the Banking Industry, International Conference of Taiwan Finance Association (2016 TFA), Taipei, Taiwan, May 27-28, 2016. (MOST 103-2410-H-218-004) (in Chinese)
 5. **Hsiao-Jung Chen** and Wei-Hsuan Liao. 2015. Managerial Overconfidence and Bank Performance: Is Corporate Social Responsibility Important? 2015 Conference on Accounting Education, Yunlin, Taiwan, Oct. 23, 2015. (MOST 103-2410-H-218-004) (in Chinese)
 6. **Hsiao-Jung Chen** and Chao-Hung Chen. 2015. Managerial Overconfidence and Bank Risk Taking: A Cross-Country Analysis, European Financial Management Association 2015 Annual Meeting, Breukelen, The Netherlands, June 24-27, 2015. (NSC102-2410-H-218-004)
 7. **Hsiao-Jung Chen** and Chao-Hung Chen. 2015. Does Managerial Overconfidence Affect Bank Liquidity Risk Taking? A Cross-Country Analysis, 2015 Conference on the Practices and Special Issue of Financial Management, Kaohsiung, Taiwan, May 29, 2015. (NSC102-2410-H-218-004) (in Chinese)
 8. **Hsiao-Jung Chen** and Chao-Hung Chen. 2014. Executive Overconfidence, Corporate Governance and Bank Risk Taking, International Conference on Business and Information (BAI 2014), Osaka, Japan, July 3-5, 2014. (NSC 102-2410-H-218-004) (ISSN: 1729-9322)
 9. **Hsiao-Jung Chen.** 2014. How Do Banks Make the Trade-offs among Risks? The Role of Corporate Governance, 6th IFABS Conference, Lisbon, Portugal, June 18-20, 2014. (NSC 101-2410-H-218-007)
 10. **Hsiao-Jung Chen** and Chao-Hung Chen. 2014. Managerial Overconfidence and Bank Credit Risk Taking: A Cross-Country Analysis, 2014 Finance, Accounting and Management Decision International Conference, Tainan, Taiwan, May 2, 2014. (NSC 102-2410-H-218-004) (in Chinese)
 11. **Hsiao-Jung Chen** and Yueh-Yuan Hsu. 2013. Gallant Ocean International Inc.: Creating a Win-Win Situation by Forming a Joint Venture in Vietnam, The 3th Conference on Management Cases of Management Review, Taipei,

Taiwan, Nov. 1, 2013. (in Chinese)

12. **Hsiao-Jung Chen** and Kuan-Ting Lin. 2013. Risk Taking in Banking: Is the Corporate Governance Important? International Conference on Business and Information 2013, Bali, Indonesia, July 7-9, 2013. (NSC 101-2410-H-218-007) (ISSN:1729-9322)
13. **Hsiao-Jung Chen** and Mei-Yu Wu. 2013. Corporate Governance and Bank Liquidity Creation: An International Analysis, Finance and Economics Conference 2013, Frankfurt am Main, Germany, July 4-6, 2013. (NSC 99-2410-H-218 -014)
14. **Hsiao-Jung Chen** and Kuan-Ting Lin. 2013. The Impacts of Corporate Governance on Bank Risk Taking: A Cross-Country Analysis, International Conference of Taiwan Finance Association (2013 TFA), Yunlin, Taiwan, May 31-June 1, 2013. (NSC 101-2410-H-218-007) (in Chinese)
15. **Hsiao-Jung Chen** and Ya-Chun Liang. 2012. Entry Mode Choice of the Top 200 World Banks in China, International Conference on Business and Information 2012, Sapporo, Japan, July 3-5, 2012. (NSC 100-2410-H-218-023) (ISSN:1729-9322)
16. **Hsiao-Jung Chen**. 2012. Is the System of Independent Directors and Supervisors Good for Banks? Evidence from the Taiwanese Banking Industry, IFABS 2012 Conference, Valencia, Spain, June 18-20, 2012.
17. **Hsiao-Jung Chen** and Le Thi Thuy Hang. 2012. Consumer Credit Card Ownership and Usage: Case Study in Vietnam, 2012 Finance, Accounting and Management Decision International Conference, Tainan, Taiwan, March 23, 2012.

Dissertation

Hsiao-Jung Chen. 2004. *Banking Development in Taiwan: The Issues on the Structure Changes and Competition Challenge*. Ph. D. Dissertation, National Sun Yat-sen University.

Grants

1. Ministry of Science and Technology, No: MOST 104-2410-H-218-002, "Corporate Social Responsibility, Culture Values and Bank Decisions: A Cross-Country Analysis," 2015/08-2016/07.
2. Ministry of Science and Technology, No: MOST 103-2410-H-218-004, "Managerial Overconfidence and Bank Performance: Is Corporate Social Responsibility Important?" 2014/08-2015/10.
3. National Science Council, No: NSC 102-2410-H-218-004, "Managerial Overconfidence, Corporate Governance and Bank Decisions: Some Cross-country Comparisons," 2013/08-2014/07.

4. National Science Council, No: NSC 101-2410-H-218-007, "Risk Taking in Banking: Is the Corporate Governance Important?" 2012/08-2013/07.
5. National Science Council, No: NSC 100-2410-H-218-023, "Entry Strategies into China for the Taiwanese Banking Industry: Evidence from Foreign Banks in China," 2011/08-2012/10.

Honors and Awards

- **The Best Paper in Session 8**, *Corporate Social Responsibility, Culture Values and Bank Performance: A Cross-Country Analysis*, 2016 Cross-Straits International Business and Business Conference, New Taipei City, Taiwan, June 3, 2016.
- **Superior Teaching Award of College of Business**, Southern Taiwan University, 2011.
- **Superior Service Award**, Southern Taiwan University, 2009.
- **Superior Teaching Award of College of Business**, Southern Taiwan University, 2009.
- **The Best Ph.D Dissertation**, *Banking Development in Taiwan: The Issues on the Structure Changes and Competition Challenge*, Chen-Yung Memorial Foundation, 2004.

Academic Service

- *Reviewer*, University-student Participation in a Specific-topic Research Project of National Science Council, 2015/04, 2016/04.
- *Reviewer*, Journal of Management [TSSCI] (in Chinese), 2015/01, 2016/02.
- *Chair*, European Financial Management Association 2015 Annual Conference H3 Depository Institutions IV Session, 2015/06.
- *Chair*, 6th IFABS Conference W2-03 Banking Risk Session, 2014/06.
- *Reviewer*, International Journal of Business and Information, 2014/12.
- *Reviewer*, International Journal of Science and Engineering (in Chinese), 2013/11.
- *Reviewer*, EMBA Specific-topic Technical Project of National Chiayi University, 2013/09.
- *Reviewer*, International Conference on Business and Information, 2013/02.
- *Reviewer*, Specific-topic Research Project of National Science Council, 2013/03.
- *Reviewer*, Ling Tung Journal (in Chinese), 2012/12.

Professional Certifications

- *Certified Futures Specialist*, No: 00414, Securities and Futures Commission, 1995.
- *Certified Securities Specialist*, No: 11428, Securities and Futures Commission, 1995.

Professional Experience

- *Lecturer*, The Program of Financial and Accounting Practice in SME, Bureau of Employment and Vocational Training, Council of Labor Affairs, 2013/08 to 2013/12.

- *Lecturer*, The Program of Financial and Accounting Practice in SME, Bureau of Employment and Vocational Training, Council of Labor Affairs, 2011/03 to 2011/08.
- *Lecturer*, The Program of Financial and Accounting Management, Bureau of Employment and Vocational Training, Council of Labor Affairs, 2009/04 to 2009/08.
- *Lecturer*, Financial Management Workshop, Taiwan Sugar Corporation, 2008.
- *Lecturer*, The Project of Risk Management Training, First Commercial Bank, 2005.
- *Staff*, Department of Risk Management, Chinatrust Commercial Bank, 1997/7 to 1998/8.

Professional Service

- Tutor of Extension Education Section, Department of Finance, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2008/08-present.
- Member of the Curriculum Committee, Department of Finance, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2006/08-present.
- Member of the Faculty Evaluation Committee, Department of Finance, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2010/08-present.
- Member of the Faculty Evaluation Committee, College of Business, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2010/08-2012/07, 2014/08-2015/07.
- Member of the Faculty Evaluation Committee, Southern Taiwan University of Science and Technology, Tainan, Taiwan, 2010/08-2012/07, 2014/08-2015/07.
- Committee Member for the Master Defense, Department of Finance, Chien Hsin University of Science and Technology, Taoyuan, Taiwan, 2014/12, 2015/01, 2016/05.
- Committee Member for the Master Defense, Department of Finance, National Kaohsiung University of Applied Sciences, Kaohsiung, Taiwan, 2012/06, 2013/06, 2015/05.
- Committee Member for the Master Defense, Department of Finance, National Sun Yat-sen University, Kaohsiung, Taiwan, 2012/06, 2013/06, 2014/06, 2015/01.
- Committee Member for the Ph.D Defense, Department of Finance, National Sun Yat-sen University, Kaohsiung, Taiwan, 2014/06.
- Committee Member for the Master Defense, Department of Financial Operations, National Kaohsiung First University of Science and Technology, Kaohsiung, Taiwan, 2012/06.