# Pei-Han Yang (楊蓓涵)

Assistant Professor, Department of Leisure, Recreation and Tourism Management

Southern Taiwan University of Science and Technology

No. 1, Nan-Tai Street, Yungkang Dist., Tainan City 71005, Taiwan. Office: T605-8 Tel: 886-6-2533131 ext. 4928 E-mail: latatujin@stust.edu.tw



### **Education**

- PhD, Landscape Architecture, Tokyo University of Agriculture, Japan, 2007/03.
- Master, Landscape Architecture, Tokyo University of Agriculture, Japan, 2004/03.
- Bachelor, Landscape Architecture, Tokyo University of Agriculture, Japan, 2002/03.

## **Area of Specialty**

Landscape Architecture, Landscape Planning, Landscape Design, Gardening, History of Gardens, Japanese

## **Academic Experience**

■ Assistant Professor, Department of Leisure, Recreation, and Tourism Management, Southern Taiwan University, Taiwan, 2013/02 to present.

#### **Publications**

# Journal Papers

- 1. Ko, L. M. & Yang, P. H. (2016). Olympic Agenda 2020 and The Olympic Education, *Physical Education of School*, 26(3), 18-28.
- 2. Chen, C. A., Cheng, T. L., & Yang, P. H. (2013). A Study of the Visitor's Experience Value, Satisfaction and Behavioral Intention: A Case of the Chihcan Tower in Tainan City, *Journal of Southern Taiwan University*, 38(4), 253-270.
- 3. Yang, P. H., Kaneko T. K., & Minomo T. T. (2006). The Standard of Parks and Green Open Spaces in China, *Jour. Agri. Sci., Tokyo Univ. of Agric.*, 51(3), 145-153.
- 4. Yang, P. H., Keneko T. K., & Minomo T. T. (2005). The Comparison of Policy Park Development between Taiwan and Japan, Journal of the Japanese Institute of Landscape Architecture, 68(5), 813-818

# **Conference Papers**

- 1. Chen, C. A., Yang, P. H., & Chen, W. S. (2015). The Study on Visiting Motivation, Satisfaction and Loyalty of Taiwan International Orchid Show, 2015 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
- 2. Uchiyama, K., Ko, L. M., & <u>Yang</u>, <u>P. H.</u> (2014). New development of sports tourism in Japan, the 10<sup>th</sup> *International Conference on Knowledge-Based Economy and Global Management*, Tainan, Taiwan.
- 3. Jiang, Y. J., Wang, D. S., & <u>Yang</u>, <u>P. H.</u> (2014). A Study on Pavement Perception and Landscape Preference—A case of Lian Hua forestry research institute as example 2014 Forest Recources and Sustainable Development Conference, Taichung, Taiwan.
- 4. <u>Yang, P. H.</u>, Chen, C. A., Jiang, Y. J., & Yang, P. A. (2014). The research of Policy Toward Kyoto's landscape, *2014 Culture and Leisure Conference*, Taidung, Taiwan.
- 5. Jiang, Y. J., Yang, P. H., & Lin, Y. S. (2014). A study of the relationship of the store atmosphere, brand image, service quality, emotion, satisfaction—A case of Eslites' bookstore as example, 2014 Culture and Leisure Conference, Taidung, Taiwan.
- 6. Chen, C. A., <u>Yang</u>, <u>P. H.</u>, & Huang, J. J. (2014). Development of the Leisure Lifestyle scale for Elementary School Teachers, *2014 Taiwan Leisure and Recreation Association Joint Research Conference*, Tainan, Taiwan.
- 7. Chen, C. A., <u>Yang, P. H.</u>, & Pan, S. A. (2014). Development of the Leisure Benefits scale for Elementary School Teachers in Nantou, *2014 Taiwan Leisure and Recreation Association Joint Research Conference*, Tainan, Taiwan.
- 8. <u>Yang, P. H.</u>, Chen, C. A., Shen, M. J., & Lee, C. Y. (2014). A Study of the Cross-cultural adaptation and self-growth for Working Holidays Individuals in Japan, 2014 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
- 9. <u>Yang, P. H.</u>, Chen, C. A., & Chang, C. C. (2014). A study on the business strategy of Live House in Taiwan A case study of T.C.R.C. Live House, *2014 Taiwan Leisure and Recreation Association Joint Research Conference*, Tainan, Taiwan.
- 10. Chen, C. A., <u>Yang, P. H.</u>, & Lin, K. H. (2014). A research on building service quality scale of UNI Lions's competition arena in Tainan. *2014 Taiwan Leisure and Recreation Association Joint Research Conference*, Tainan, Taiwan.
- 11. Chen, C. A., Yang, P. H., & Hsieh, P. J. (2013). The development of instrument of User Satisfaction of Anping cycling path, 2013 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.
- 12. Chen, C. A., Yang, P. H., & Hsieh, H. H. (2013). A Study of market segmentation of coffee consumer behavior of Students, 2013 Taiwan Leisure and Recreation Association Joint Research Conference, Tainan, Taiwan.

#### **Dissertation**

Yang, P. H. (2007). "The Study on the Systematic Integration of Park Types", Ph.D. Dissertation, Tokyo University of Agriculture.

#### **Grants**

1. Ministry of Education, No. 臺教文(三)字第1030079167B, "103 MOE Pilot Overseas Internships --Japan," 2015/07 to 2015/09.

### **Entrusted Practical Projects**

- 1. Yang, P. H., Yang, P. A., and Lin, S. C. 2016. Champion Flora's Landscape Planning. 351050365.
- 2. Yang, P. H., Yang, P. A., and Lin, S. C. 2015. Champion Flora's Landscape Planning. 351040039.
- 3. **Yang, P. H.** 2014. Establishment of Original Orchid Species data (Phase II). 351030336.
- 4. **Yang, P. H.** 2014. Establishment of Original Orchid Species data (Phase I). 351030127.

#### **Professional Certifications**

- Hot Spring Operate Management, No: HSOM1500197, Taiwan Hot Spring Tourism Association, 2015/09.
- Visual Communication using Adobe Photoshop CS5, No: 5H28-FVWC, Adobe Certified Associate, 2013/10.

### **Professional Experience**

- Manager, Tatujin Landscape Architecture Co., Ltd., Taiwan, 2008/07 to 2013/01.
- Account Executive, San Sheng Design Co., Ltd., Taiwan, 2007/12 to 2008/06.
- Account Executive, Yan Yi Industrial Co., Ltd., Taiwan, 2007/05 to 2007/11.

#### **Academic Professional Service**

- Consultant, San Sheng Landscape Design Co., Ltd., 2013/09 to present.
- Consultant, Far Seeing Enterprise Ltd., 2015/08 to present.
- Consultant, Sing Long Community Development Association, 2013/03 to 2016/07.
- Consultant, Liou Guei Construction Association, 2013/01 to 2014/12.