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Education

- 1988/09~1990/06
Master, Department of Industrial Management in School of Management,
National Taiwan University of Science and Technology
- 1982/09~1986/06
Bachelor, Department of Business Administration, National Cheng Kung
University

Area of Specialty

Financial Accounting, Cost Accounting, Management

Academic Experience

- Instructor, Department of Industrial Management and Information Technology,
Southern Taiwan University of Science and Technology, 1990/08 to present

Publications

Journal Papers:

- Zhou, Xian-Rong , Wang, Hung-Chun, (1990) "The effect of customers in the Taiwan
Stock market, "Review of Securities and Futures Markets, 8th issue, p71-p81.
- Wang, Hung-Chun, (1987) "The level, the tendency, the seasonal demand material of
forecast -Application of exponential smoothing ," Southern Taiwan University of Science
and Technology journal, 7th issue, p309-p332.

Conference Papers:

- Wang, Hung-Chun, " A Study on the Strategic Alliance of Diversified Industries
between the Yunlin Shampoo Castle Guest House", Industrial Management and
Information Application Innovation Conference (MA-12),Nov,,28,2016
- Wang, Hung-Chun, " The Impact of Corporate Governance and Corporate Social

Responsibility on Corporate Performance: A Case Study of Family Businesses and Non-Family Firms”, Industrial Management and Information Application Innovation Conference (OT-10),Nov,,28,2016

- Wang, Hung-Chun, “Characteristics and CEO of CSR on company performance - Taiwan Food Industry”, Industrial Management & Information Technology Innovation Conference (OT-30), Nov,2 1, 2014.
- Wang, Hung-Chun, “Parents with young children to take a paternity train carriages study of the impact on passengers”, Industrial Management & Information Technology Innovation Conference (OT-33), Nov, 1, 2013.
- Wang, Hung-Chun, “Consumer research services dine alone”, Industrial Management & Information Technology Innovation Conference (OT-32), Nov, 1, 2013.
- Wang, Hung-Chun, (1996) “Research of the going on the market group enterprise stock price relevance,” The 11th session of technical and vocational education seminar _ trade class one, Taiwan.

Books

- 1993/02 Cai, Zong-Rong, Wang, Hung-Chun, Accounting, Voluntarily publication

Dissertation

- Wang, Hung-Chun, (1990) “Customer effect of empirical study in Taiwan Stock market,” Master Dissertation, National Taiwan University of Science and Technology

Entrusted Practical Projects

- Wang, H.C. and H. T. Liao,2016, A Comparative CVP Analysis of the Short-term Group Study in Australia and UK, 311050090
- Wang, H.C. and H. T. Liao,2015, A Cost-Volume-Profit Analysis of the Short-term, Medium-term and Long-term Group Oversea Study, 311040114
- Wang, H.C., 2014, Analysis on the Market Potential of High School, Middle School and Primary School in the South of Taiwan, 311030022
- Liao, H.T. and H.C. Wang, 2013, A Study of Brand Image, Relationship Quality and Customer Loyalty, 311020453
- Wang, H.C., 2012, Cost - Benefit Analysis of Studying Abroad and Studying Tour in the Profit Center, 311010608
- Wang, H.C., 2011, A Study on the International Exchange and Promotion of Elementary and Secondary Schools in Taiwan, 311000032

Honors and Awards

- 2015/09 Year Award for Excellent teacher, Southern Taiwan University of Science and Technology
- 2014/09 Ministry of Education senior fine reward, Serves 30 years., Ministry of Education
- 2012/09 Year Award for Excellent teacher, Southern Taiwan University of Science and Technology
- 2011/09 Year Award for Excellent teacher, Southern Taiwan University of Science and Technology
- 2010/09 Excellent Teacher Award, Senior, Serves 20 years., Ministry of Education

Professional Certifications

- 2015/05 The Certificate of Proficiency for Academic Subjects in Fundamentals of APP for eBusiness, Chinese Enterprise Resource Planning Society
- 2014/08 Mobile e-commerce management division, TMCA Taiwan Mobile Commerce Operations Management Association
- 2014/08 E-commerce Action Planner, TMCA Taiwan Mobile Commerce Operations Management Association
- 2011/11 Certified Financial Specialist for Small and Medium Enterprise, Small and Medium Enterprise Administration Ministry of Economic Affairs, ROC.
- 2000/11 Level B technician for accounting, Ministry of Labor, ROC.(TAIWAN)

Academic and Professional Service

- 2015/01~2015/12 Newton Educational Service & Tour Consultants Pty Ltd. consultant
- 2014/01~2014/12 Newton Educational Service & Tour Consultants Pty Ltd. consultant
- 2013/01~2013/12 Newton Educational Service & Tour Consultants Pty Ltd. consultant
- 2013/01~2013/12 Yilin Tire Co., Ltd. Consultant
- 2002/08~2011/01 Section Chief of Accounting Office in Southern Taiwan University of Science and Technology