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Department of Marketing and Logistics Management Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan 71005, Taiwan	Office: T1147 ☎: 886-6-2533131 ext. 8347 ✉: shchen@stust.edu.tw	

Education

- B.S. Department of Management Information System, National Yunlin University of Science and Technology, Yunlin, Taiwan, 1999/6
- M.S. Department of Management Information System, National Chi-Nan University, Nantou, Taiwan, 2001/6
- Ph.D. Department of Management Information System, National Chengchi University, Taipei, Taiwan, 2007/6

Area of Specialty

- Electronic Business
- Logistics and Supply Chain Management
- Information Services Planning
- Interpretive Qualitative Research

Work Experience

- Assistant Professor, Department of Marketing and Logistics Management, Southern Taiwan University of Science and Technology, 2015/2 to present.
- Assistant Professor, Department of Information Management, Jinwen University of Science and Technology, 2009/8 to 2015/1.
- Assistant Professor, Department of Information Management, National United University, 2008/8 to 2009/7.
- Project Researcher of The Logistics Institute Asia Pacific (TLIAP), 2006/2 to 2006/7
- Visiting Ph.D. Researcher in Department of Decision Science of National University of Singapore (NUS), 2005/9 to 2005/12.

Publications

Journal Papers:

1. Chen, S. Temporal Analysis of Supply Chain Systems Adoption: A Perspective of

- Temporal Structuring. *Sun Yat-Sen Management Review*, 23(4), 2015. (TSSCI)
2. Lin, A. and Chen, S. Structuring Information Systems-in-use: Studying the Replication of an E-procurement System through a Practice Lens. *Journal of Global Information Management (JGIM)*, 21(1), 1-18, January-March 2013. (SSCI)
 3. Chen, S. Difficulties of Technology Assimilation: The Impact of Institutional Environment on Organizational Practices. *Journal of Information Management*, 18(1), 2011. (TSSCI)
 4. Chen, S. Discontinuance of Technology Adoption: Misalignments in Collaboration Structure in E-Procurement Systems Adoption. *Organization and Management*, 3(2), 2010. (TSSCI)
 5. Chen, S. Understanding Adoption Difficulties for Supply Chain Systems: A Practices Fit Perspective. *Journal of Information Management*, 14(4), 2007. (TSSCI)
 6. Huang, Y. and Chen, S. Interpreting the Difficulties of Inter-Organizational Systems Adoption in Taiwanese PC Company: A Contextualist Perspective. *Sun Yat-Sen Management Review*, 15(3), 2007. (TSSCI)
 7. Chen, S. and Chi, Y. Adoption Difficulties of Inter-Organizational Information Systems at Small and Medium Enterprises in Taiwan : A Conceptual Analysis. *Sun Yet-Sen Management Review*, 15(1), 2007. (TSSCI)
 8. Chen, S. and Hsieh, C. Building a Planning and Development Framework for Call Center from a Strategic Information System Perspective: A Case Study of Banking and Telecommunications Industries. *Industry Management Review*, 4(2), 2003.

Conference Papers:

1. Chen, S., Feng, C., and Huang, C. A study of analyzing the impact of information richness and brand awareness on purchase intention. The 27th International Conference on Information Management (ICIM), Taichung, Taiwan, May 2016.
2. Chen, S. Organizational Adaptation for Technology Adoption: A Morphogenetic Approach. The 25th International Conference on Information Management (ICIM), Taichung, Taiwan, May 2014.
3. Chen, S. E-Procurement System Adoption under Supply Chain Migration: A Case Study of Taiwanese NoteBook Company. The 14th Pacific Asia Conference on Information Systems, PACIS-2010, Taipei, Taiwan, July 2010.
4. Hsiao, R. and Chen, S. Technology Obsolescence: Information Systems Sustainability under Supply Chain Migration. The Academy of Management Annual Meeting (AOM), OCIS track, Atlanta, Georgia, USA, August 2006.
5. Hsiao, R., Li, Y., and Chen, S. Technology Transfer in Cross-National Context: Experiences of an Online Market Failure in Chinese Food Industry. The Ninth Pacific Asia Conference on Information Systems, PACIS-2005, Bangkok, Thailand,

July 2005.

6. Chang, H. and Chen, S. Assessing the Readiness of Internet-Based IOS and Evaluating its Impact on Adoption. The 38th Hawaii International Conference on Systems Science, HICSS-38, Hawaii, USA, January 2005. (EI)
7. Chang, H. and Chen, S. Assessing the Readiness of Internet-Based IOS Adoption. Web 2004: The Third Workshop on e-business, Pre-ICIS, Washington D.C., USA, December 2004.

Books:

1. Lin, A. and Chen, S. "Why Information Systems Replication Strategy Fails in Transnational Operation?" in Management Science, Logistics, and Operations Research, John Wang (ed.), IGI Global, 2014. (ISBN: 9781466645066)

Dissertation:

- Chen, S. Understanding Difficulties of Post Technology Adoption: A Practices Fit Perspective. Ph.D. Dissertation, National Chengchi University, June 2007.

Grants

1. Chen, S. Understanding the mechanism of relationships production in supply chain in cloud computing. MOST 104-2410-H-218-020, 2015/08/01 to 2017/04/30, NT\$: 489,000.
2. Chen, S. Understanding the Impact of Information Systems on the Role of Boundary Spanners. MOST 102-2410-H-218-027-MY2, 2013/08/01 to 2016/07/31, NT\$: 945,000.
3. Chen, S. Organizational Adaptation for Technology Adoption: A Morphogenetic Approach. : NSC 100-2410-H-228-001-MY2, 2011/08/01 to 2013/07/31, NT\$: 832,000.
4. Chen, S. Temporal Analysis of Supply Chain Systems Adoption: A Perspective of Temporal Structuring. NSC 99-2410-H-228-004, 2010/08/01 to 2011/07/31, NT\$: 422,000.
5. Chen, S. Difficulties of Technology Assimilation: The Impact of Institutional Environment on Organizational Practices. NSC 98-2410-H-228-005, 2009/08/01 to 2010/07/31, NT\$: 462,000.
6. Chen, S. Integrated Multiple-purpose Case Study Project (III). NSC 98-2420-H-004-003, 2009/01/01 to 2009/12/31, NT\$: 3,126,000.
7. Chen, S. Integrated Multiple-purpose Case Study Project (III)-Sub-project 16: The Impact of Product Innovation on Supply Chain Information Systems. NSC 98-2420-H-228-001, 2009/01/01 to 2009/12/31, NT\$: 258,000.
8. Chen, S. Technology Adoption Discontinuance: Misalignments in Supply Chain

System Adoption. NSC 97-2410-H-228-005, 2008/09/01 to 2009/07/31, NT\$: 410,000.

Entrusted Practical Projects

1. Lin, J., Chen, S., and Cho, M. 2016. Professional Person Training Plan. Contract Code: 341040520.

Honors and Awards

1. Distinguished Counseling Award, Southern Taiwan University of Science and Technology, 2015.
2. Distinguished Counseling Award, Southern Taiwan University of Science and Technology, 2016.

Professional Certifications

1. Demonstrated Senior Logistician (DSL), SOLE-The International Society of Logistics and the Global Logistics Council of Taiwan, 2013.
2. Demonstrated Logistician (DL), SOLE-The International Society of Logistics and the Global Logistics Council of Taiwan, 2012.
3. E-Commerce Planner Level: Advanced, CEO International Certification, 2011.
4. E-Commerce Planner Level: Primary, CEO International Certification, 2011.
5. CRM Merchandise Analyst, Microanalysis Certification, 2010.
6. Technician Certificate: Software Programming, Republic of China Certificate, No. 119-010288.

Academic and Professional Service

Paper Reviewer

1. Sun Yat-Sen Management Review (TSSCI), 2013
2. Organization and Management (TSSCI), 2009
3. Journal of Information Management (TSSCI), 2006, 2007
4. Information Systems Journal (SSCI), 2007, 2009
5. International Conference on Data Science and Advanced Analytics (DSAA), 2014, 2015
6. International Conference on Advances in Social Network Analysis and Mining (ASONAM), 2011, 2013
7. Multidisciplinary International Social Networks Conference (MISNC), 2014
8. International Conference on Information Systems (ICIS), 2010, 2011
9. IEEE International Conference on Management of Innovation and Technology (ICMIT), 2008
10. Pre-ICIS Workshop on e-Business (Web), 2005

11. Pacific Asia Conference on Information Systems (PACIS), 2005

Committee Members

1. The 2nd IEEE International Conference on Internet of People (IOP), 2016
2. International Conference on Data Science and Advanced Analytics (DSAA), 2014, 2015
3. Multidisciplinary International Social Networks Conference (MISNC), 2014, 2016, 2017
4. International Conference on Advances in Social Network Analysis and Mining (ASONAM), 2011, 2013
5. Mining Social Network for Decision Support (MSNDS), 2011

Oral Defense Committee Members

1. Master's thesis, Graduate Institute of Technology Management, National Chengchi University, 2009.
2. Master's thesis, Institute of Information Management, National Cheng Kung University, 2015.
3. Master's thesis, Department of Information Management, National United University, 2016.
4. Ph.D. dissertation, Institute of Information Management, National Cheng Kung University, 2016.