# Ruey-Hsing Chang (張瑞星)

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## **Education**

- J.S.D. (Doctor of Law), School of Law, Washington University in St. Louis, 8/2003
- LL.M. (Master of Law), School of Law, Temple University, 5/1996
- LL.B. (Bachelor of Law), School of Law, National Taiwan University, 6/1989

#### Area of Specialty

Copyright Law, Cyberspace Law, Entertainment Law

#### Academic Experience

- Associate Professor, Graduate Institute of Financial & Economic Law, STUST, 1/2013-present
- Assistant Professor, Graduate Institute of Financial & Economic Law, STUST, 1/2004-12/2013
- Lecturer, Department of Finance, STUST, 8/1999-7/2000

#### **Professional Experience**

- Director, Graduate Institute of Financial & Economic Law, STUST, 8/2006-7/2008, 12/2009-present
- Member of Examining Committee, Tainan Branch of Legal Aid Foundation, 2008-present
- Consultant, Washington Group & Associates Law office, 7/2009-present

- Lecturer, Intellectual Property Service Group, Intellectual Property Office, Ministry of Economic Affairs, Republic of China (Taiwan), 2007-present
- Committee Member, Traffic Accident Investigation Committee of Tainan City Government, 2015/1-present
- Delegate of National Assembly, Republic of China (Taiwan), 2005
- Manager, Multimedia Design Dept., iCareAsia.com, 9/1998-8/1999

## **Publications**

## **Journal Papers:**

- Chang, Ruey-Hsing and Lo, Cheng-Chung, Developments of the Field of Entertainment Law in Taiwan: Illustrated by the cases of Gaming and Pop Music Industries, The Taiwan Law Review, Vol. 255, 8/2016 (in Chinese)
- Chang, Ruey-Hsing, Legal Protection for Idea Submission in Production of Movie and TV Program, Vol. 172-173, Intellectual Property Right, 4/2013-5/2013 (in Chinese)
- Chang, Ruey-Hsing, Comments on the Copyright Infringement and Fair Use Defense of Handbag Design Dispute between Hermes and Banane Taipei, Science and Technology Law Journal, Vol. 5, 12/2012 (in Chinese)
- Chang, Ruey-Hsing, Comments on the Trademark Disputes between Hermes Birkin Bag and Banana Taipei Tote Bag, National Chung-Hsing University Law Review, Vol. 12, 11/2012 (in Chinese)
- Chang, Ruey-Hsing, Copyright Protection for TV Program Format, Technology Law Review, Vol. 8:(2), 12/2011 (in Chinese)
- Chang, Ruey-Hsing, The Fine Tuning for Online Shopping Mechanism : Lessons from Pricing Error Cases, National Cheng-Chi University Intellectual Property Right Review, Vol. 9:(1), 6/2011 (in Chinese)
- Chang, Ruey-Hsing, Comments on Transformative Use Test for Fair Use by Examining U.S. Cases, Science and Technology Law Journal, Vol. 2, 6/2009 (in Chinese)
- Chang, Ruey-Hsing, Computer Information Transaction Legislation and Its Application in the Post-UCITA Age of the United States," Taiwan Journal of Law and Technology Policy, Vol. 2:(4), 12/2005 (in Chinese)

# **Conference Papers:**

- Chang, Ruey-Hsing, Trademark and Copyright Disputes between Hermes Birkin Bag and Banane Taipei Tote Bag, Development of Science & Technology Law International Conference, National Yunlin University of Science & Technology, 11/2011
- Chang, Ruey-Hsing, Legal Analysis for Online Pricing Error, Technology Law International Conference, National Kaohsiung First University of Science & Technology, 3/2011
- Chang, Ruey-Hsing, How to Teach Legal English, ESP Seminar: English for Legal purposes, National Kaohsiung University, 5/2009
- Chang, Ruey-Hsing, Fair Use for Parody, Technology Law Conference, National Kaohsiung First University of Science & Technology, 3/2009
- Chang, Ruey-Hsing, Contractual Management Measures for Copyright—How the U.S. Laws Respond, Knowledge-based Economy & Global management International Conference, STUST, 10/2004

# **Books:**

- Technology and Law, Angel Publishing, 2008/9 (ISBN : 978-986-6540-14-1)(in Chinese)
- Internet Law, Perennial Publishing, 2000/7 (ISBN : 957-9611-31-9)(in Chinese)

# **Dissertation:**

Chang, Ruey-Hsing, The New Balance Between Copyright Holders & Users in Cyberspace, Doctoral Dissertation, School of Law, Washington University in St. Louis, 8/2003

# Grants:

- Chang, Li-Tang Education Funding Foundation, "Annual Funding Project for Financial & Economic Law Conference," 2010-2016
- Tainan Bar Association, "Annual Funding Project for Seminar of Law Masters", 2010-2016
- Ministry of Education, "Handbook of Industry-Academy Cooperation Regulations Collection," 2011 Industry-Academy Cooperation International Forum Project, 2011/9-2011/12

- Ministry of Education, No: MOE-099-03-05-2-23-3-03, "Case Study for Law & Ethics of Entertainment Industry," 2010 Legal Education Teaching & Research Innovation Project, 8/2010-7/2011
- Ministry of Education, "Model Classes for Enhancing Practical Training of Law Students," 2009 Legal Education Teaching & Research Innovation Project, 8/2009-7/2010
- Ministry of Education, "Cyberspace Law Digital Teaching Files by Socratic Method," 2008 Legal Education Teaching & Research Innovation Project, 8/2008-7/2009
- Ministry of Education, "Case Law Teaching Files for Law and Technology," 2007 Legal Education Teaching & Research Innovation Project, 8/2008-7/2009

# **Professional Certificates:**

- Certified Lecturer for Digital Content Copyright, Taiwan Intellectual Property Training Academy (TIPA)
- Certified Internal Management Training Specialist for Personal Data, Taiwan Personal Information Protection and Administration System (TPIPAS)
- Certified Introducer for Intellectual Property Management, Taiwan Intellectual Property Management System (TIPS)
- Certified Internal Evaluation Specialist for Intellectual Property Management, Taiwan Intellectual Property Management System (TIPS)