

## ***Te-Kuang Chou (周德光)***

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### **Education**

- **LL.M** in International Commercial Law, University of California, Davis (March, 2011)
- **Ph.D** in Management, National Sun Yat-Sen University (January, 1996)
- **MBA**, Chinese Culture University (June, 1991)
- **Certificate** in Banking and Insurance, National Taipei College of Commerce (June, 1983)

### **Area of Specialty**

Strategic Management, Corporate Governance, Financial Accounting

### **Academic Experience**

- Associate Professor and Associate Dean of College of Business, Southern Taiwan University of Science and Technology, 2009/2 to present
- Associate Professor and Dean of College of Commerce, Southern Taiwan University of Science and Technology, 2005/9 to 2009/1
- Associate Professor, Chairperson of Department of Finance and Dean of College of Commerce, Southern Taiwan University of Science and Technology, 2001/8 to 2005/9
- Associate Professor and Chairperson of Department of Finance, Southern Taiwan University of Science and Technology, 1996/8 to 2001/7
- Associate professor, Department of Business Administration, Southern Taiwan University of Science and Technology 1996/3 to 1996/7
- Lecturer, Department of Business Administration, Southern Taiwan University of Science and Technology 1994/8 to 1996/2

### **Publications**

#### **Journal Papers:**

1. **Chou, T. K.** (2011) Strategic Groups, Mobility Barriers, and Industry Evolution: An Empirical Study of Taiwan Banking Industry. *The Journal of American Academy of Business, Cambridge* 17(1): 239-248. [**ABI**]
2. Chang, Y. C., **T. K. Chou**, W. L. Lin and K. C. Chen (2009) The Study on the Relationship between Product Innovation Type and Upgrading of SMEs—Case of Bicycle Industry in Taiwan from 1988 to 2003. *Journal of Southern Taiwan University* 34(3): 15-30.
3. **Chou, T. K.** and M. C. Wu (2008) The Dynamics of Technology-based Industrial Cluster: Entrepreneurial Activities and the Complexity Adaptive Process. *Journal of Entrepreneurship Research* 3(4): 1-23.
4. Tsai, S., **T. K. Chou** and Y. C. Low (1999) The Interactive Vertical Integration: State-run Business and the Development of Taiwan Steel Industries. *Taiwan Industry Research Mook* 5: 152-188.

5. Yeh, K. and **T. K. Chou** (1995) The Formation and Evolution of Business Ethics: Review and Discussion. *NTU Management Review* 6(1): 1-24. [TSSCI]
6. Yeh, K. and **T. K. Chou** (1994) The Societal Evolution of Ethics. *Research and Development* 18(3): 47-55.
7. **Chou, T. K.** (1994) The Impacts of Government Technology Policies on the Technologies Transfer in Private Sectors. *Nan-Tai Academic Journal* 20: 41-50.
8. Yeh, K. and **T. K. Chou** (1994) The Structure of Intra-organization Property Rights. *Chinese Administration Review* 4(1):47-55.
9. Yeh, K., S. Tsai and **T. K. Chou** (1993) The Strategy of Developing Strategic Alliances: Transaction Cost Perspective. *Management Review* 12:99-118. [TSSCI]
10. T. C. Lin and **T. K. Chou** (1993) The Attributes and Context of MIS Managers' Job: An Application of Cluster Analysis. *Journal of Human Resource Management* 3: 73-94. [TSSCI]

### **Books**

1. The Evaluation of the Regional School in *The Marketing Thoughts*: 91-102, ed. By C. Y. Hwang et al., Taipei: Hwa-Tai. (1998)
2. The Evaluation of the System School in *The Marketing Thoughts*: 229-246, ed. By C. Y. Hwang et al., Taipei: Hwa-Tai. (1998)

### **Honors and Awards**

- *Honorary Member*, Phi Tau Phi Scholastic Honor Society (1996)

### **Professional Certifications**

- *Senior Civil Service Personnel in Finance*, Examination Yuan, 1986

### **Professional Experience**

- *Consultant*, Ching Hwa Business Consultant, 1989 to 1991
- *Officer of Loan*, Chang Hwa Commercial Bank, 1986 to 1989

### **Professional Service**

- *Director of Board*, GenMount Biotech Incorporation, 2004 to 2005