

HSU-I HUANG (黃旭怡)

Department of Hospitality Management
Southern Taiwan University of Science
and Technology
No. 1, Nan-Tai Street, Yongkang Dist.,
Tainan 71005, Taiwan

Office: T306/T605-9
TEL: 886-6-2533131 ext.4800
FAX: 886-6-301-0978
EMAIL: sunny@mail.stust.edu.tw
888sunny@gmail.com



Education

- Ed.D, Educational Leadership in Human Resource Training & Development, Idaho State University. Pocatello, ID, 2005/05.
- Master, Department of Hospitality Administration, Johnson & Wales University, Providence, R.I., 1995/05.
- A.S. Culinary Arts, Johnson & Wales University, Providence, R.I., 1995/05.
- Bachelor, Applied Life Science, Fu Jen Catholic University, 1992/06.

Area of Specialty

Restaurant Management, Hotel Management, Culinary Arts, Food and Culture, Western and Chinese Cuisine, Baking and Pastry, Restaurant Marketing, Hospitality Human Resource Management, Mixology, Food Product development, Restaurant Planning and development.....

Academic Experience

- Department Chairperson, Department of Hospitality Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan, Sept. 2007- Present
- Full Time Associate Professor, Department of Hospitality Management. Sept. 2007- Present.
- Full Time Assistant Professor, Department of Leisure, Recreation, & Tourism Management & Graduate Institute of Leisure, Recreation, and Tourism Management, School of Management. Southern Taiwan University of Science and Technology, Tainan, Taiwan. Aug. 2005-Jan. 2006
- Full Time Instructor, Department of Leisure, Recreation, & Tourism Management, School of Management, Southern Taiwan University of Science and Technology, Tainan, Taiwan. Aug. 2000-July 2005.
- Full Time Instructor, Department of Home Economics, Tainan Woman's college of Technology (updated name is Tainan University of Technology), Tainan, Taiwan. Aug. 1995-July 2000.
- Part Time Instructor, Department of Hotel and Restaurant Management in Chun Hua University, Taiwan. Courses taught: Banquet Management, Hospitality Management, and Marketing in Hospitality Industry. Aug. 1998-Aug. 1999
- Part Time Instructor, Department of Nursing, I-Su University, Taiwan Courses taught: Business Etiquette. Sept.1998- Jan. 1999.

Work Experience

1. Hospitality Management Consultant hotels and restaurants management and menu development. 1995-Present
2. Part Time Employees in Hilton, Lai Lai Sheraton and Ambassador hotels in Taiwan.

Worked in Banquet room, Western and Chinese kitchens. 1988-1992

Publications

Refereed Journal Papers:

1. Shy-Jen Guo, Chung-Hsien Tsai, Francis Mou-Te Chang, Hsu-I Huang, (2008) ,The Study of Questioning Skills on Teaching Improvement, The International Journal of Learning, Volume 14, Issue 8, pp.141-146.
2. Sheely, A., Chen McCain, S. L. ,Huang, H. I., (2007). Retirement Resorts: Service Quality and its Effects on Satisfaction and Word-Of-Mouth Behavior. The Consortium Journal of Hospitality and Tourism, Volume 12, Issue 1, 2007. Hospitality Management Consortium, Glen Allen, Virginia, U.S.A.
3. Huang, Hsu-I, (2006). Personality Traits Reflects Employee Job Attitudes at Workplace. Accepted by the Consortium Journal of Hospitality and Tourism, Volume 10, Issue 1, 2006. Hospitality Management Consortium, Glen Allen, Virginia, U.S.A.
4. Huang, Hsu-I, (2006). Understanding culinary arts workers: Locus of control, job satisfaction, work stress and turnover intention. Journal of Foodservice Business Research. Haworth Press.
5. Huang, Hsu-I, (2005). Does personality predict employee job satisfaction, work stress, turnover intention and preferred motivators? Evidence from employees in international tourist hotels in Taiwan. Accepted by International Journal of Knowledge, Culture and Change in Organizations. Common Ground Publication, (5), Melbourne, Australia.
6. Huang, Hsu-I, Mathews, J. G. (2005). Investigation of the relationship between employee personality traits and preferred organizational cultures in the hospitality industry in Taiwan. Accepted by International Journal of knowledge, Culture and Change in Organizations. Common Ground Publication, (5), Melbourne, Australia.
7. Huang, Hsu-I, Kolody, R. C. (2005). How personality reflects employee preferred learning strategies and preferred motivators? A study of employees in international tourist hotels in Taiwan. Accepted by the 12th International Journal of Learning, Common Ground Publication, Melbourne, Australia.

Conference Papers:

1. Hsu-I Huang, Shiang-Lih, Chen McCain & Brain Tie, (2008) · The effectiveness of loyalty program in the casino industry · EUROCHRIE 2008, Dubi.
2. Chen McCain , S. L. , Huang, H. I. , Sheely, A. , & Lolli, J., (2007). Retirement Resorts: Service Quality and its Effects on Satisfaction And Word-Of-Mouth Behavior. The 13th Asia Pacific Tourism Association and The5th Apac-CHRIE Joint Conference Proceedings, Beijin, China.
3. Fantini, D., Huang, H. I. & Chen McCain , S. L. (2007). Healthy Eating: Current among Fast Food Restaurants. The 13th Asia Pacific Tourism Association and The5th Apac-CHRIE Joint Conference Proceedings, Beijin, China.
4. Huang, Hsu-I, Guo, Shy-Jen, Venezia, Gerald, (May,2006), Linking Personality Traits to Perceptions of Work Stress and Preferred Motivators: A Study of Hospitality Employees, the 12th Asia Pacific Tourism Association and The 4th Apac-CHRIE Joint Conference, Hualien, Taiwan.
5. Huang, Hsu-I, (July, 2006), Exploring the typology of Hospitality Employees, the 2005International council on hotel, restaurant and institutional education(I-CHRIE)

conference, PA. U.S.A.

6. Huang, Hsu-I, (Feb.2006) The Congruence between Personality Traits and Organizational Culture Preference: A Cluster Analysis. 2006 Council for Australian University Tourism and Hospitality Education (CAUTHE) 2006 Annual Conference Melbourne, Australia.
7. Huang, Hsu-I, (July, 2005). Investigation of the relationship between employee personality traits and preferred organizational cultures in the hospitality industry in Taiwan. Conference paper accepted by the 5th International conference on Knowledge, Culture and Change in Organizations, Rhode, Greece.
8. Huang, Hsu-I, (July, 2005). Does personality predict employee job satisfaction, work stress, turnover intention and preferred motivators? Evidence from employees in international tourist hotels in Taiwan. Conference paper accepted by the 5th International conference on Knowledge, Culture and Change in Organizations, Rhode, Greece.
9. Huang, Hsu-I, (July, 2005). How personality reflects employee preferred learning strategies and preferred motivators? A study of employees in international tourist hotels in Taiwan. Conference paper accepted by the 12th International Conference on Learning University of Granada, Spain.
10. Huang, Hsu-I, (July, 2005). The comparison of employee job satisfaction, job involvement, work stress and turnover intention under different types of organizational cultures: A study of employees in international tourist hotels in Taiwan. Conference paper accepted by the 2005 International council on hotel, restaurant and institutional education(I-CHRIE) conference, Las Vegas, U. S. A.
11. Huang, Hsu-I, Jerry G. Mathews (July, 2005). How personality reflects employee job satisfaction, work stress, turnover intention and preferred motivators: A study of employees in international tourist hotels in Taiwan. Conference paper accepted by the 2005 International council on hotel, restaurant and institutional education(I-CHRIE) conference, Las Vegas, U. S. A.
12. Huang, Hsu-I, (May 1, 2004). Investigation of the relationship of organizational culture and employee job attitudes in international tourist hotels in Taiwan. Paper presented at the 4th Annual Tourism, Leisure, and Hospitality Management Conference, Kaohsiung, Taiwan.
13. Huang, Hsu-I, (April 21, 2003). Investigation of the relationships of employee locus of control, job satisfaction, work stress and turnover intention. A study of culinary arts workers in international tourist hotels in Taiwan. Paper presented at the 3rd Annual Tourism, Leisure and Hospitality Management Conference, Kaohsiung, Taiwan.
14. Huang, Hsu-I, (April, 27, 2002). Comparison of student achievement and learning satisfaction in traditional teaching method and distance teaching method in beverage management course. Paper posted at the 2nd Annual Tourism, Leisure and Hospitality

Dissertation

Huang, Hsu-I (2005) "Investigation of the fit among current and preferred organizational cultures, personality styles, and job attitudes in employees of international tourist hotels in Taiwan.," Ed.D. Dissertation, Idaho State University, U.S.A.

Grants

1. Ministry of Education, Industry-academic Cooperation plan 2010/1/1-12/31.
2. Ministry of Education, Industry-academic Cooperation plan 2008/6/-12/31.
3. Ministry of Education, Industry-academic Cooperation plan 2009/1/1-12/31.
4. Ministry of Education, Students Internship abroad plan, 2008.
5. Ministry of Education, Students Internship abroad plan, 2011.
6. Ministry of Education, Students Internship abroad plan, 2009.

Honors & Professional Service

1. Expert Confectioner/ Pastry Cook, 40 & 41th Word Skill Competition, World Skill competition Organization, 2009-2011.
2. Judge and exam content establisher, Western Culinary Certification Personnel of Formulating Quiz Bank, Council of Labor Affairs, Executive Yuan, Taiwan.
3. Judge and exam content establisher, Beverage & Mixology Certification Personnel of Formulating Quiz Bank, Council of Labor Affairs, Executive Yuan, Taiwan.
4. Chief Judge, Confectioner/ Pastry Cook ,Taiwan National Skill Competition, Council of Labor Affairs, Executive Yuan, Taiwan.2007-present.
5. Member of International council on hotel, restaurant and institutional education (I-CHRIE)
6. Cooking demonstrations in TV program “Making dessert in daily life”, Taiwan.

Professional Certifications

1. Certified Hospitality Department Trainer (CHDT), American Hotel & Lodging Association AH&LA.
2. Certified Hospitality Trainer (CHT), American Hotel & Lodging Association AH&LA.
3. Certified Hospitality Supervisor (CHS), American Hotel & Lodging Association AH&LA.
4. Certified Bartender, License Issued by Washington State, U.S.A.
5. Western cookery judge license, issued from government of Taiwan labor department.
6. Chinese cookery license, issued from government of Taiwan labor department.
7. Advanced Baking and Pastries license, issued from government of Taiwan labor department.