TSUNG-HAO WU (吳聰皓)

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Education

- Ph.D., Finance, Graduate School of Commerce, National Chengchi University, 2010/1
- M.S, Industrial Management, Graduate School of Management, National Cheng Kung University, 1999/6
- B.S, Department of Industrial Management, National Cheng Kung University, 1997/6

Research Interests

Entrepreneurial Finance, Risk Management, Business Intelligence

Academic Appointments

 Assistant Professor, Department of Accounting Information, Southern Taiwan University of Science and Technology, 2010/8 to present

Publications

Books

1. Chapter 7: Real options, Analysis for Valuation Models of Biotech Industry, IT IS of Ministry of Economic Affairs, 2004. (ISBN: 9578514565)

Dissertation

Wu, Tsung-Hao (2010) "The Valuation of Projects: a Real-option Approach," Ph.D. Dissertation, National Chengchi University

Grants

- 1. Ministry of Economic Affairs, "Optimization of cutting nonwoven fabrics using BI technology," 2011/7-2011/12.
- 2. Ministry of Economic Affairs, "Analyzing Data for POS and Customer Complaints," 2010/12-2011/5.