Meng-Shiou Chen (陳孟修)

Department of Finance Southern Taiwan University of Science and Technology No. 1, Nan-Tai Street, Yongkang Dist., Tainan 71005, Taiwan



Education

- PhD, Business Administration, National Sun Yat-sen University, 1999/7
- Master, Business Administration , National Sun Yat-sen University, 1986/7

Area of Specialty

Organization and human resources management, marketing management, production management and technology management, industry analysis

Academic Experience

- Associate Professor, Department of Finance, Southern Taiwan University of Science and Technology, 2005/8 to now
- Associate Professor, Department of Business Administration, Nanhua University, 2002/8 to 2005/7
- Associate Professor, Department of Business Administration, NJIT, 2001/8 to 2002/7
- Lecturer, Associate t Professor, Department of Business Administration, Cheng Shiu University, 1994/8 to 2001/7
- Lecturer, Department of Accounting and Statistics, Ling Tung University, 1991/2 to 1994/7

Publications

Journal Papers (22 papers)

1. <u>Chen, Meng-Shiou</u>, Chou,Te- Kuan, Li, Hsiu –Fen, Lin, Lie-Fen(2010), "Research on the Influence of Goal Setting, Leadership Styles, and on Job Performance", *Journal of Hsing Kuo*.

Conference Papers: (81 papers)

- Meng-Shiou Chen, Te-Kuang Chou , Yu-Chu Chen , 'Li-Fen Lin , The relative research on knowledge learning and communication satisfaction on work morale , 2010 International Conference on Knowledge-Based Economy & Global Management , Southern Taiwan University, November 04-05,p491-503 .ISBN 978-986-6975-36-3
- Meng-Shiou Chen, Yang-Ta Tsai, Li-Fen Lin, The Research on Influence of Hospital Learning Organization, Knowledge Management Mechanism on Organizational Performance, 2009 International Conference on Knowledge-Based Economy & Global Management, Southern Taiwan University, October 22-23, p447-456. ISBN 978-986-6975-54-0
- 3. Grace Feng Wang , Meng Shiou Chen . and Hwey-Chun Lin,"Rearching on The Relationship between Business Model, Knowledge Sharing, Consumers' Browsing Behavior with Consumers' Behavior Intension on The Web Virtual Communities",

- 2005 International Symposium on Knowledge-Base Economy & Global Management, November 2005. (2005)
- 4. Luan-Yuan Lu & Meng-Shiou Chen, "Research on How the Employee's Personal Character and QWL Affect the Work Attitude and Work Performance.", 15th International Conference on Production Research, University of Limerick, Ireland, August,pp.1347-1350.(1999)
- 5. Luan-Yuan Lu & Meng-Shiou Chen, "The Influence of Employee's Personal Characteristics and QWL on Organizational Commitment, Job Involvement, Service Attitude, and Work Performance in Kaohsiung's Mass Merchandisers", The Joint International Conference on Contemporary Management and C omparative, National Sun Yat-Sen University, May, pp.431-444.(1998)
- Luan-Yuan Lu & Meng-Shiou Chen , " A Comparative study of Customer Satisfaction in Kaohsiung's Mass Merchandisers", The Eighth International Conference on Comparative Management, National Sun Yat-Sen University, May, pp.312-319.(1997)
- 7. Luan-Yuan Lu & Meng-Shiou Chen, "A Comparative study of Service Quality and Customer Satisfaction in Kaohsiung's Small Scale Department Stores", The Sevenhth Annual Business and Economics Conference, Chinese Culture University, June, pp.63-72.(1997)
- 8. Luan-Yuan Lu, Ming -Chai Chen & Meng-Shiou Chen, "The Competitive Strategies of Distribution Centers for Improving Customer Service Level of Chain Convenience Stores", International Conference on Advanced Technology and Equipment of Materials Handling Atemh'94 Shanghai Chain, October 25-27, pp.58-63.(1994)
- 9. Luan-Yuan Lu & Meng-Shiou Chen, "Using Turbo Prolog for Prototype of Material Requirement System", Tenth International Conference on Production Research (Xth ICPR).(1989).

Dissertation

- Meng-Shiou Chen (1999) "Research on The Influence of Employee" Personality And QWL on Work Attitude And Job Performance in Retail Industry" Ph.D. Dissertation, National Sun Yat-sen University
- Meng-Shiou Chen (1986) "Expert system of material requirement planning" Master Dissertation, National Sun Yat-sen University

Grants(6 Projects)

1. Ministry of Economic Affairs, No: 221000053, "Stone Care Technology R & D Program" 2011/8-2011/12.

Honors and Awards

- The Republic of China in 1988 Phi Tau Phi Scholastic Honor Society Honorary Member
- Four years(1997-2000), won the school Research Award and Prize for outstanding teachers

Acadmic Service (4 Journals)

- Reviewer, Journal of Human Resource , 2005
- *Reviewer*, Journal of Inno, 2011-2012

Professional Experience

■ Group General Manager of the Office of Long Valley, 1990

Professional Service

- Consulting, 1986-1988
- Thesis committee member, 2000/8 to 2011/12
- 80 Master's advisor, 2000/8 to 2011/12